

CYPHER content options

Custom-made to ready-made 3rd party content



When it comes to content, CYPHER is your ultimate partner. We offer comprehensive options to meet all your content needs, giving you the freedom to choose the

perfect fit for your goals. Mix and match custom and ready-made 3rd party options to suit your needs.



Mix and match from these different options. The choice is yours.

CYPHER includes more than 400+ customizable and pre-built courses as part of our content bundle. You can review and personalize these courses to meet your specific needs and assign them to learners at your convenience. Course topics include, but are not limited to, soft skills, communications, and project management.

As part of the content bundle, we also include a Quick Start collection of 65+ courses in a SCORM-interactive format, that are ready-made, so you can promptly assign them to learners.

Al 360 with Copilot generates course modules complete with outlines, content, video, study guides and glossaries. It also includes competency and skill mapping, gamification, assessments, and media options.

If you find that you need more content, we have our Mind Tools collection that includes an additional 70+ videos and e-courses, focused on leadership and management, to support your reskilling and upskilling needs.

For niche content around your specific industry or other relevant topics, we can also deliver ready-to-go content from our 3rd party providers, including Go1, Udemy, LinkedIn, and Coursera.



OPTION 1 CYPHER content bundle

CYPHER includes more than 400+ customizable and pre-built courses as part of our content bundle. Your organization can review and personalize these courses to meet your specific needs and assign them to learners at your convenience. Course topics include, but are not limited to, soft skills, communications, and project management. The 400+ courses include 80+ courses created by master trainer Chris McCoy.

As part of the content bundle, we also include a Quick Start collection of 65+ courses in a SCORM-interactive format, that are ready-made, so you can promptly assign them to learners. The 65+ courses include specialty courses created by expert trainers from <u>Fulcrum Network</u>.



OPTION 2

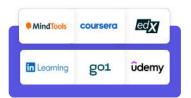


Custom-made content

Generate entire custom-made courses complete with competency and skill mapping, gamification, and assessments - in minutes. Ask <u>Al 360</u> to add quizzes, multimedia, study guides, glossaries, and more.

Al 360 can even generate entire courses from your uploaded resources – videos, PDFs, etc. – tailored to your terminology, branding, and style. Whether utilizing content from the Internet or uploading your own resources, create uniquely tailored courses with ease.

<u>See sample courses made using CYPHER AI 360 with Copilot</u> - your course creation assistant where the possibilities are endless!



OPTION 3

Ready-made 3rd party content

If you find that you need more content, we have our Mind Tools collection that includes an additional 70+ videos and e-courses, focused on leadership and management, to support your reskilling and upskilling needs.

Access industry-specific ready-made content through our third-party providers. Purchase (Coursera, Go1, Udemy, Mind Tools) available directly from CYPHER. We also integrate with (edX, LinkedIn Learning) courses directly from any of our content partners within the CYPHER platform.

With CYPHER's ready-made content partnerships, you don't need to juggle multiple platforms, deal with lengthy procurement, or take on difficult integration challenges. With our seamless content offerings, we save you precious time and effort.



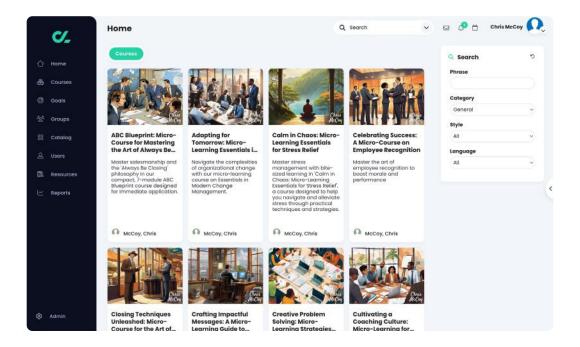
Chris McCoy

Featured master trainer



Chris McCoy is a seasoned master trainer with over two decades of experience as a dynamic sales leader. With a proven track record in crafting winning strategies and nurturing connections that fuel business expansion, Chris excels at transforming clients into lifelong partners. His approach is infused with a touch of magic, turning every interaction into a

memorable and impactful experience. Chris's dedication to building authentic, enduring relationships sets him apart, as he believes in creating meaningful connections that withstand challenges, transforming clients into trusted allies and advocates.



The content bundle includes 400+ courses of which 80+ were created by Chris McCoy.



Fulcrum Network

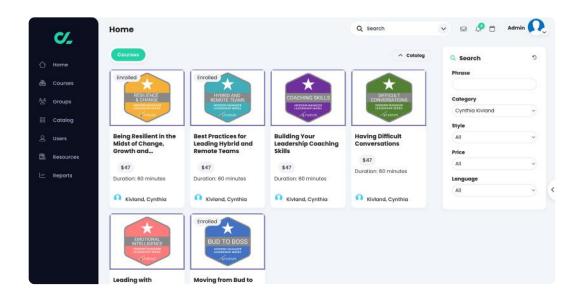
Featured expert trainers



About Fulcrum Network

Fulcrum means something creating "leverage" – allowing greater weight to be moved with less effort. That's exactly what they do at Fulcrum Network. They make it easier for your company to develop, grow, and achieve lift beyond the limits of your current resources.

Their mission is to revolutionize talent and organization development via experience-based, online solutions. For over 20 years, Fulcrum Network has been helping companies grow by connecting their clients with the right training, OD, and executive coaching resources.





Modern Managers Leadership Series by Cynthia Kivland/Fulcrum Network

Cynthia Kivland has facilitated leadership programs for more than 20 years as a leadership coach, group facilitator, and consultant. She empowers and inspires managers and leaders to strengthen their leadership skills and cross-pollinate ideas and positive influence across

networks to effect change in the midst of uncertainty and evolving employee engagement needs. She is an expert in group facilitation skills including advanced skills in DEI and group coaching.



CAREER Essentials Series by Amy Krymkowski/Fulcrum Network

Amy Krymkowski, PCC, partners with experienced professionals and leaders, guiding them through self-discovery to connect with their unique strengths, passions, and values. She empowers them to make informed decisions about their careers, fostering ownership and

confidence in their choices while visualizing a clear path forward.

These courses from Fulcrum Network are included in the CYPHER content bundle. <u>Download this flyer</u> to learn more.



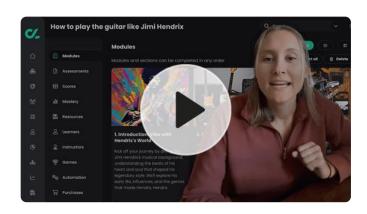
Sample courses created by CYPHER AI 360 with Copilot

Music to your ears!

A course on playing like Hendrix!

This entire course, on how to play the guitar like Jimi Hendrix, was built using AI 360 with Copilot. Choose the parameters and let Copilot create the lessons as well as freeform, quiz, and project assessments!

Watch video



Dive deep! A course on scuba diving!

See a step by step demo of a course on scuba diving that Al 360 created in minutes with competencies, gamification, and assessments. See how easy it is to publish and view your courses in a beautiful course catalog.

View the demo course



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To keep up-to-date on

CYPHER content offerings, visit

www.cypherlearning.com/content