Company Overview
Introduction

CYPHER LEARNING is a company based in San Francisco that specializes in providing learning platforms for schools, universities, organizations, and entrepreneurs around the world.

CYPHER LEARNING has three products: NEO an LMS for Schools and Universities, MATRIX an LMS for Businesses, and INDIE an LMS for Entrepreneurs.

CYPHER LEARNING is currently the only company on the market that provides a learning platform for each e-learning segment: academic, corporate, and entrepreneurs. Our products are built on the same core platform. They share some functionalities and the overall design of the platform, but they’re targeted towards different markets.

We provide the best solutions for each market, by constantly focusing on innovation and continuous improvement. We’re dedicated to making teaching and learning an enjoyable experience from beginning to end. Our mission is to improve education and have a bigger impact on the way people learn, by innovating through our platforms and transforming learning.
The company was founded by Graham Glass, the CEO of CYPER LEARNING. Graham is a serial entrepreneur with a track record of innovation. Graham was a senior lecturer at the University of Texas and founded two education companies. He wrote books about his work and gave speeches on educational topics at conferences around the world.

The company first started with NEO in 2009 which soon grew into a very popular LMS for schools. In 2010 the company launched the business version MATRIX. In 2017 INDIE, an LMS for Entrepreneurs was launched.

CYPER LEARNING headquarters are in San Francisco, CA. The company has offices all around the world in locations such as the USA, Mexico, Brazil, Australia, Spain, Romania, Russia, South Africa, India, Indonesia, Malaysia, and the Philippines.
Company Overview

Timeline

- **2009**: Launched EDU 2.0 for Schools.
- **2010**: Launched EDU 2.0 for Business. Released first premium plan for EDU 2.0 for School.
- **2013**: Passed the million user mark, adding 15,000 new users a week.
- **September 2014**: MATRIX chosen as a finalist for the Best of Elearning! Awards.
- **June 2015**: MATRIX awarded the 2016 Experts’ Choice Award.
- **June 2017**: Launched the European version of MATRIX.
- **November 2017**: MATRIX awarded the 2016 Experts’ Choice Award.
- **October 2017**: MATRIX awarded the 2016 Experts’ Choice Award.
- **November 2017**: MATRIX wins the Silver award in the category Best Learning Management System (LMS) in the LearnX Awards.
- **March 2018**: NEO wins the “Remote Learning in Higher Education” category at Tech & Learning’s Awards of Excellence.
- **March 2021**: NEO wins the “Remote Learning in Higher Education” category at Tech & Learning’s Awards of Excellence.
Awards

2021 TECH & LEARNING AWARDS OF EXCELLENCE WINNER
NEO was selected as a winner of Tech & Learning’s 2021 Awards of Excellence for Remote Learning in Higher Education. The winning products recognized have supported continuous innovation and instruction throughout the pandemic.

LEARNING EXCELLENCE AWARDS FINALIST 2021
Recognizing the quality and diversity of learning products, resources, and services, the judges chose NEO among the finalists for the “Digital Learning” category at the Learning Excellence Awards 2021.

SILVER AWARD IN THE 2020 LEARNX AWARDS
MATRIX won the Silver award for the category Best Learning Management System (LMS), together with its client Coaching4Today’sLeaders, a training organization that coaches leaders worldwide.

MOST ENGAGING STUDENT LEARNING PLATFORM OF 2020
NEO was selected as the Most Engaging Student Learning Platform in the 2020 Education and Training Awards. The program recognizes remarkable edtech companies that have improved education.

MATRIX SELECTED AS A WINNER FOR THE 2020 SAAS AWARDS PROGRAM
MATRIX has been announced as a winner in the 2020 SaaS Awards Program in the category Best SaaS for Learning Management or Training. The SaaS Awards celebrate excellence in software and accept entries from across the world.

2020 SOFTWARESUGGEST GREAT USER EXPERIENCE AWARD
MATRIX received the Great User Experience Award, based on the platform’s commitment towards its customers and the exceptional service provided to them.
NEO LMS for Schools and Universities

NEO is an LMS for Schools and Universities that delivers a great user experience, while incorporating all the essential tools schools need to support efficient teaching and learning. NEO makes it easy to create online classes, assess students, facilitate collaboration and track student achievement.

NEO provides the range of functionality schools need in a modern LMS, such as support for classes (instructor-led, blended, self-paced, and micro learning), 15 kinds of assignments, full-featured gradebook, content authoring, gamification, automation, learning paths, drip content, adaptive learning, competency-based learning, collaboration tools, resources catalog, a customizable portal, and more.
MATRIX LMS for Businesses

MATRIX is an LMS for Businesses that helps companies and organizations create and manage e-learning activities, such as delivering training, tracking employee performance, and selling online courses at a large scale.

MATRIX provides the range of functionality you’d expect in a modern LMS, such as support for courses (instructor led, blended, self-paced, and micro learning), content authoring, integrated e-commerce functionality, graphical course catalog, gamification, automation, learning paths, drip content, adaptive learning, compliance, ad-hoc reporting, a customizable portal, web conferencing, collaboration tools, competency-based learning, and more.
INDIE LMS for Entrepreneurs

INDIE is an LMS for Entrepreneurs and was designed for individuals that want an accessible way to market their knowledge by creating, delivering, and selling self-paced online courses.

INDIE provides the range of functionality you’d expect in a modern LMS, such as support for self-paced courses, content authoring, integrated e-commerce functionality, graphical course catalog, marketing tools, SEO features, gamification, automation, ad-hoc reporting, a customizable selling site, and integration with the most popular payment gateways and third-party apps.
What makes our products the best solutions

**Great user experience**
Our platforms are very intuitive, easy to use, and visually appealing, which makes the whole experience more engaging and enjoyable for all users. The navigation is simple, and you can customize the platforms to match your brand and fit your needs.

Our platforms are built to ensure a smooth implementation and they're easily adopted by students, teachers, trainers, and entrepreneurs. We offer support for 40+ languages, mobile apps for all devices, and accessibility features so all users can enjoy the platform.

**Powerful features**
CYPHER LEARNING products provide complete solutions with powerful features for managing all teaching and learning activities for schools, organizations, and entrepreneurs.

We're also focused on bringing innovation through our platforms, by creating cutting-edge features that other systems do not support such as automation, adaptive learning, and competency-based learning.

**Best value**
Pricing plans for each product are competitive, and users usually save money using our systems. Our pricing is transparent, and we don’t charge any setup fees, storage fees, and support is included.