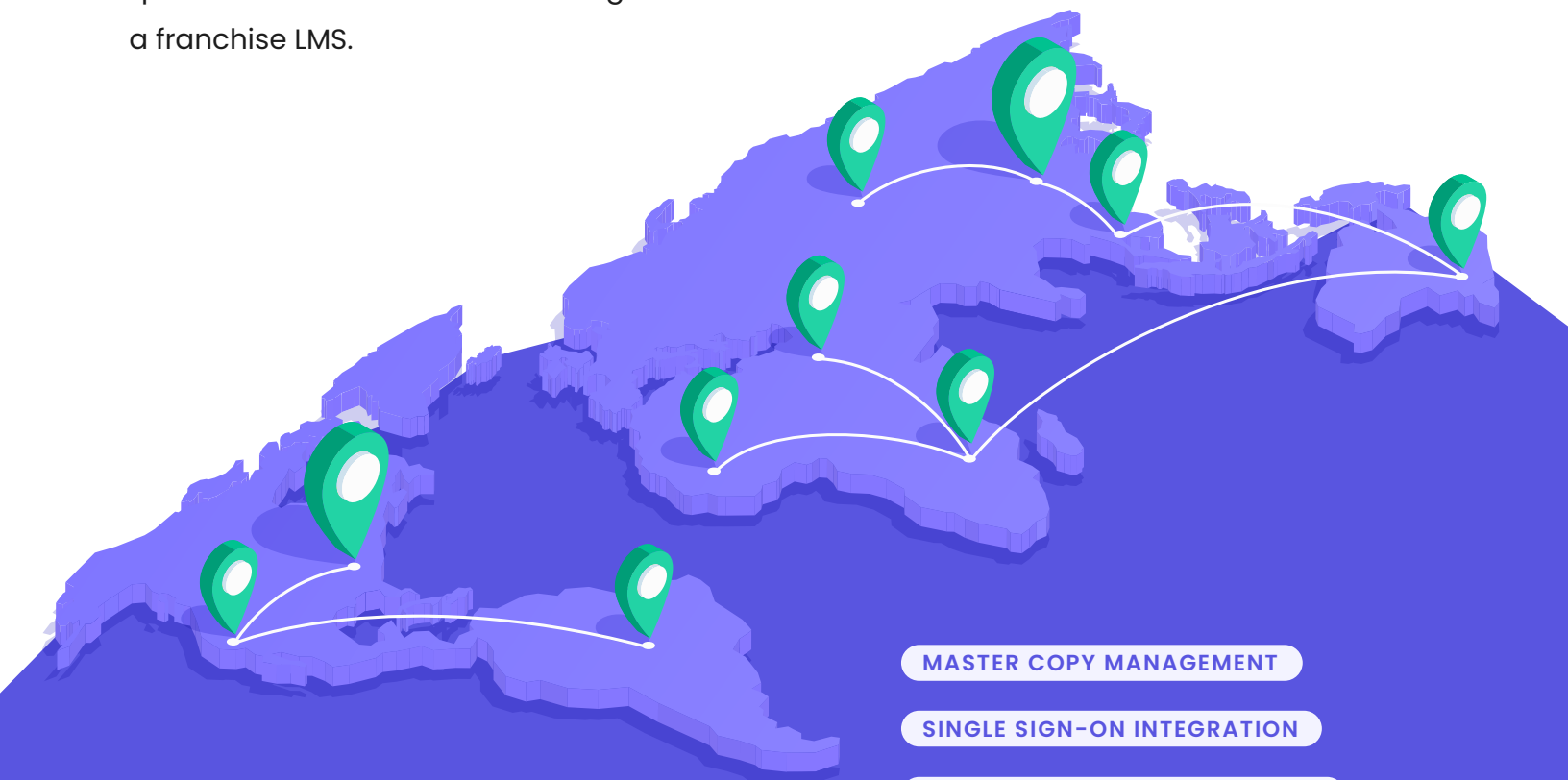


THE ESSENTIAL BUYER'S GUIDE

What to look for in a franchise LMS?

When selecting a learning management system (LMS) for your franchise network, it's crucial to find a solution that aligns with the unique needs of franchising. Here's a guide to the essential capabilities and questions to consider when looking for a franchise LMS.



MASTER COPY MANAGEMENT

SINGLE SIGN-ON INTEGRATION

ORGANIZATIONAL PARTITIONING

NETWORK OF PORTALS

CONTENT SYNC AND VERSION CONTROL

SUCCESS WITH LARGE NETWORKS



Master copy management with customization

Centralized content control

Ensure the LMS allows your corporate staff to create and manage master copies of training materials. This centralization helps maintain consistency across all franchises.

Customizable franchise portals

Each franchise should be able to have its own portal with a custom domain (e.g., franchisee.yourfranchisename.com), logo, and design. This personalization makes each franchisee feel unique while still adhering to corporate standards.

Questions to ask the franchise LMS vendor

- How does the LMS handle the creation and distribution of master content across multiple franchises?
- Can each franchise customize their portal while maintaining corporate branding guidelines?



Single sign-on (SSO) integration

Multi-org SSO support

For franchises using different email providers (e.g., Microsoft, Google), the LMS should offer multi-org SSO capabilities.

This allows each franchisee to log in using their existing credentials, simplifying access while maintaining security.

Questions to ask the franchise LMS vendor

- Does the LMS support multi-org single sign-on for different email providers?
- How does the LMS ensure secure access across multiple franchises?



Organizational partitioning

Multi-org capabilities

The LMS should support the creation of multiple organizations within a single platform, with each organization representing an individual franchisee. This feature allows for segmented management of training content and user access.

Scalability

Whether you have 5,000 or 100,000 users across your network, the LMS should handle scaling without compromising performance.

Questions to ask the franchise LMS vendor

- How does the LMS support the management of multiple organizations within a single platform?
- What scalability options are available as our franchise network grows?



Network of portals (optional)

Network capabilities

If each franchisee requires its own standalone portal, the LMS should support creating a network of interconnected portals. This setup can include shared resource libraries and collaborative tools across the network. However, consider whether this is necessary, as simpler organizational partitioning may suffice in most cases.

Questions to ask the franchise LMS vendor

- Does the LMS offer networked portals, and how do they differ from organizational partitioning?
- What are the benefits of choosing a network of portals over simpler organizational partitioning?



Content synchronization and version control

Efficient updates

The ability to synchronize changes across all franchisee portals is crucial. If a master course is updated (e.g., correcting a typo, adding modules, or revising quizzes), the LMS should allow you to selectively sync these changes across thousands of courses with just a few clicks.

Change locking

Ensure the LMS provides options to lock content, so franchisee instructors can deliver the material without altering the original corporate content. This ensures consistency and protects the integrity of your training materials.

Questions to ask the franchise LMS vendor

- How does the LMS handle content updates across multiple franchise portals?
- Can content be locked to prevent unauthorized changes at the franchise level?



Proven success with large networks

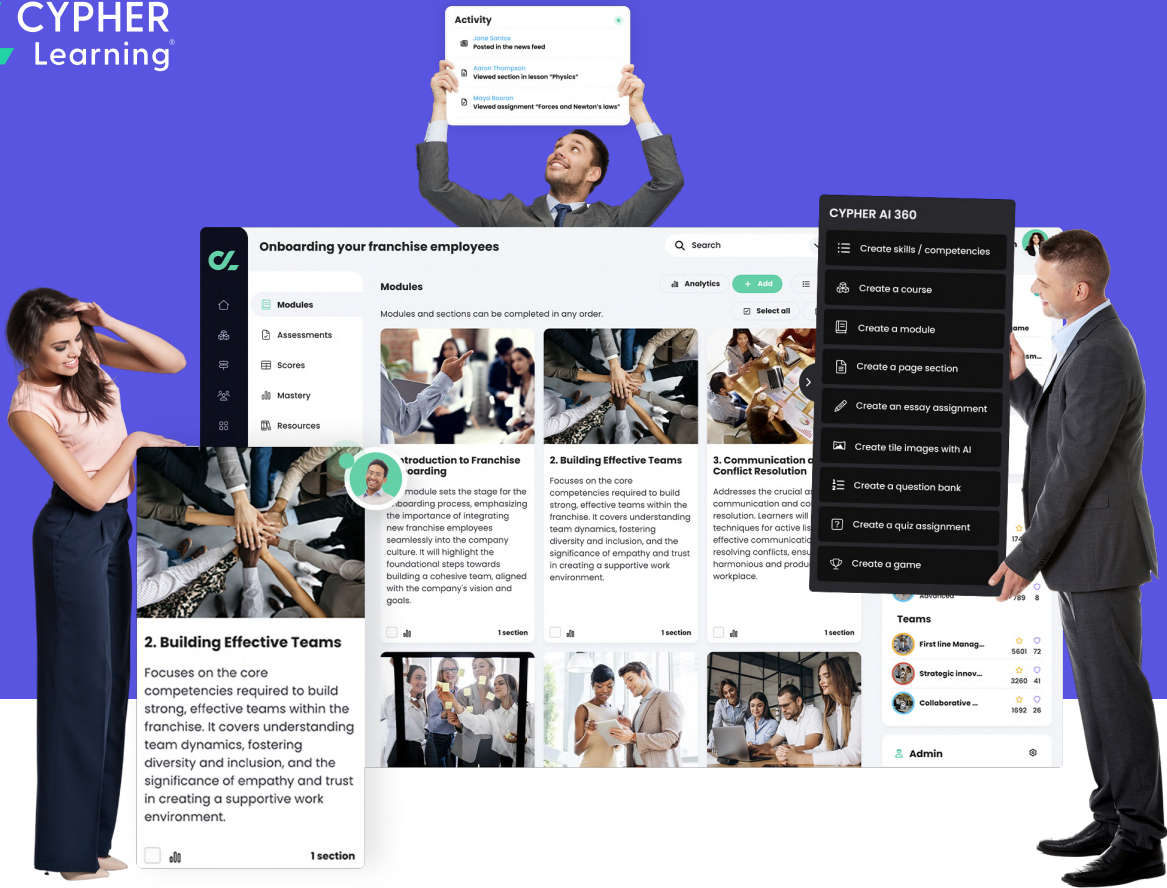
Track record

Look for an LMS with a proven track record of handling large, distributed networks similar to your franchise model.

Examples include large educational institutions or corporations with decentralized structures.

Questions to ask the franchise LMS vendor

- Can you provide examples of large networks currently using your LMS?
- How has the LMS performed in scenarios similar to our franchise model?



About CYPHER Learning LMS

CYPHER Learning is designed with franchise networks in mind, offering unmatched synchronization capabilities, customizable franchise portals, robust multi-org management, and a proven track record with large networks.

These features make it an ideal choice for franchises seeking to streamline training, maintain consistency, and scale effortlessly.

Visit our website for more information

cypherlearning.com/franchise-lms