

# Your turn-key franchise training platform

Disconnected systems and processes for different locations and brands are no longer good enough – they never have been. While some LMS providers target franchises, none have truly met the complex needs of franchises, comprehensively. In the franchise industry, you may be challenged by difficult-to-navigate platforms, forcing you to pay for and manage multiple training portals for different teams, organizations, and internal or external training. You may also struggle with limited branding options and an inability to efficiently manage skills or course creation to keep up with compliance demands, onboarding new employees, and keeping the staff you have today. Does any of this sound familiar?



## Organizational challenges?

- Developing a scalable training infrastructure that can grow with the organization
- Integrating training programs with existing technologies and systems used by various franchise locations
- Ensuring consistent training quality and adherence to brand standards across multiple locations

## Training challenges?

- Needing continuous onboarding and training efforts due to high employee turnover
- Keeping training content engaging and relevant to motivate franchisees and their employees to prioritize and complete training programs
- Regularly updating training programs to ensure compliance with various local, state, and federal regulations

## Administrative challenges?

- Reporting by group (brand, franchisees, etc.) and allow franchisee owners to run reports for their own teams
- Managing compliance tracking and reporting
- Supporting an e-commerce site to manage pricing, discounts, and subscription plans

Forbes CNN CBS

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AWARD-WINNING PLATFORM



# Meet CYPHER, the LMS designed to meet the complex and specific needs of your franchise

Looking for a robust learning platform that meets the training needs of all departments?

Imagine an AI-powered, user-friendly LMS that:

- Supports both internal and external training
- Offers customizable environments and advanced reporting capabilities
- Personalizes learning experiences
- Enables rapid course creation
- Delivers measurable outcomes
- Empowers you to efficiently manage, report, and enhance your training programs
- Drives better learning outcomes and operational success

With CYPHER Learning,  
this vision becomes a reality.



Team	Score	Count
First line Manag...	5601	72
Strategic innov...	3280	41
Collaborative ...	1092	20





# Optimize learning with CYPHER franchise training in- a-box

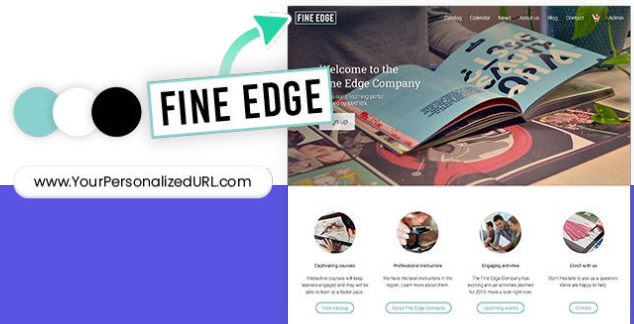
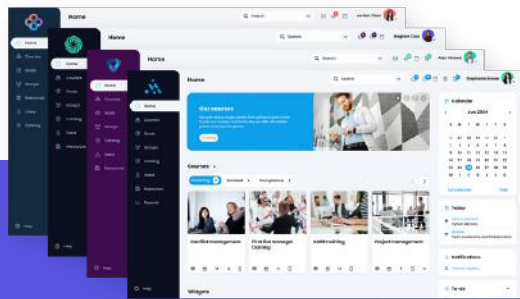
CYPHER LMS is your turn-key franchise training platform, offering unique features tailored to franchise organizations of all levels of complexity.



## Discover the ultimate franchise training LMS to meet all your organizational needs

Manage multiple brands and locations on one platform. Customize everything from branding to courses, and support over 50 languages for global reach. Integrate with your existing systems

effortlessly and enjoy 24/7 support with CYPHER Care. With flexible single sign-on options and a fully customizable portal, streamline your franchise training like never before.

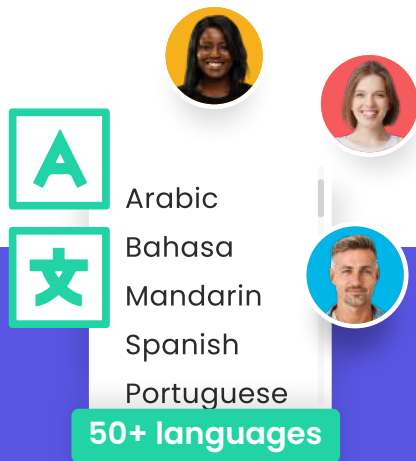


### Manage multiple brands across multiple locations on one platform

Customize and manage branding, admins, instructors, learners, and courses all from one platform. The Organization feature allows businesses to create separate instances for each entity, customizing branding, admin, instructors, learners, and courses.

### Personalized branding for franchisors

Reflect your franchise's unique identity with customizable logos, URLs, color schemes, and terminology. The organization-level portal can be fully customized to ensure a consistent brand experience throughout.



## Support for multiple languages

Support for over 50 languages ensures seamless global communication and localized content. Generative AI creates comprehensive courses in local languages, including assessments, and glossaries.

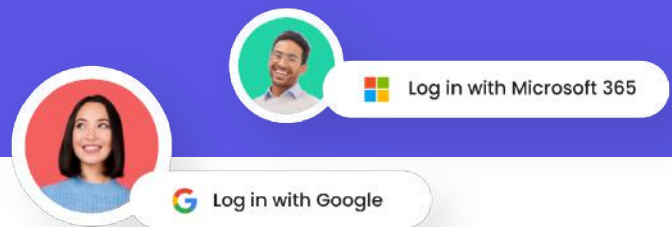
## Integration with existing systems

Connect effortlessly with enterprise applications like HRIS and CRMs using CYPHER Connect, CYPHER API 3.0, or Zapier. The platform is also compatible with SCORM.



## Top-tier support for your complex organization

CYPHER Care features 24/7 support plus professional services such as integration and migration expertise, and services such as training, implementation, customization, strategy and course creation to help companies extract the maximum value from their technology and foster skills development.



## Support for a variety of single sign-on options

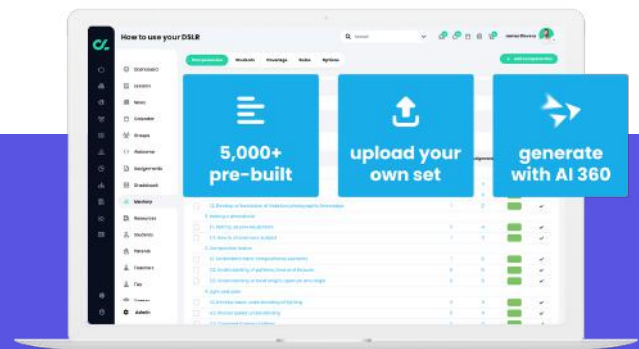
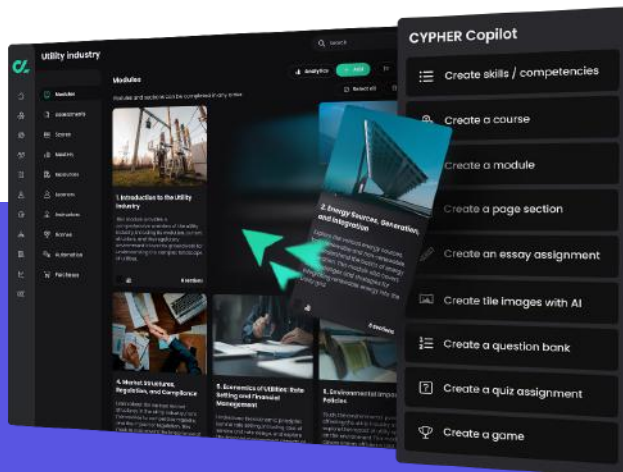
Accommodate different ownership structures and users with various single sign-on options. Customized instructions are available for all user types in over 50 languages.





# Unlock AI-enabled training excellence for franchises

Fully support your training needs with a comprehensive solution that includes everything from onboarding to AI-enabled course creation, AI-driven skills management, compliance, content integration, and much more.



## Accelerate course creation with AI 360 and AI Crosscheck

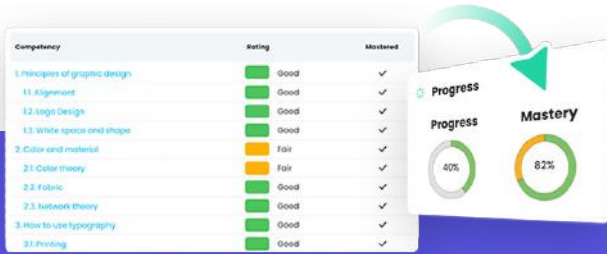
Rapidly create skills-based, gamified courses with AI assistance, ensuring personalized learning at scale.

Upload resources like Word docs, videos, and PDFs to create customized courses.

AI Crosscheck reviews and flags inconsistencies in AI-generated content to enhance credibility.

## Skills management for franchisee success

Eliminate the manual work associated with skills development. Use AI 360 to align training with a detailed skills inventory created in collaboration with industry partners to ensure relevance. Upload your own competency sets or create new ones using AI 360. Courses are automatically aligned with these skills, helping learners understand the skills they will develop and their proficiency.

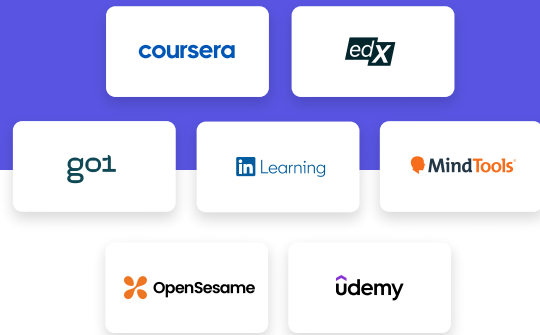
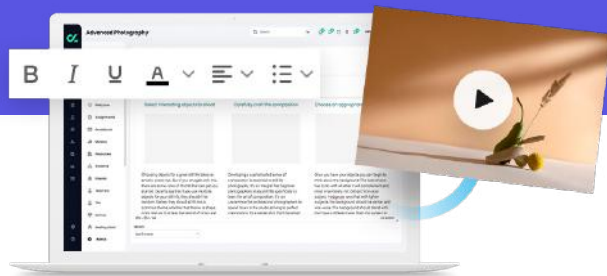


## Compliance training

Automate compliance tracking and renewal reminders to stay current. Map content and assessments to specific job functions and required skills to enhance workforce engagement and adherence to policies. Track learner progress, identify compliance knowledge gaps, and flag improvement opportunities with automated analytics.

## Automatic updates

Tailor different sections of the same training for various franchisees based on specific business rules. CYPHER allows administrators to create "child" courses from a "parent" course. Each child course can be customized independently, and any updates made to the parent course can be propagated to the "child" courses, ensuring accurate and current content is consistently delivered across all entities.



## Ability to update existing content

Modify course materials, add new information (including new images and videos), and make adjustments to ensure that the content remains current and relevant with AI 360.

## 3rd party content integration

Access ready-made content from providers like Coursera, Go1, Mind Tools, OpenSesame, and Udemy. Seamlessly integrate courses directly from content partners like edX or LinkedIn Learning.



## Universal translator

Ensure a globally inclusive learning environment by seamlessly translating messages and notifications into the recipient's preferred language.



## UI

Imagine a user interface that your learners love. From our graphical dashboards to adaptive learning paths, find everything you want exactly when and

where you expect. Our human-centric approach focuses on clarity over complexity, so users remain in control without sacrificing on capabilities.





# Simplify administration and uncover greater insights with in-depth reporting

Streamline training with CYPHER Learning by automatically assigning courses using multiple filters. Monetize through e-commerce capabilities, managing pricing, discounts, and subscriptions with seamless payment integration. Access customizable reports for tracking progress, compliance, and skill

mastery with real-time dashboards. Track franchisee performance and use automated analytics to highlight learner progress and compliance gaps. Assess skill mastery to gain insights and trigger actions, optimizing learning outcomes.

**When score  $\leq 40\%$  and  $> 30\%$**

- ★ Enroll in course [Marketing 101](#)
- 📖 Show section [Video tutorial](#)
- 🔒 Lock module [Marketing pros](#)

📌 Enroll in path [Marketing tips](#)

stripe

PayPal

authorize.net  
A Visa Solution

★★★★★  
McGregor, Tom

**\$20**  
Discount

Name  
Coupon 1

Max uses  
Unlimited

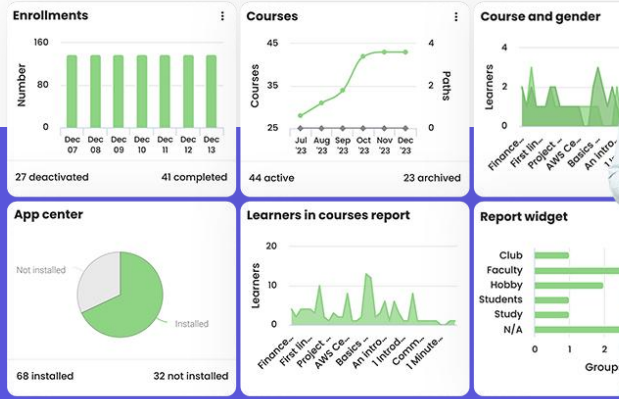
## Efficient training administration for complex structures

Automatically assign courses based on job title, team, and location to streamline training administration. Apply multiple filters when creating automation rules for nuanced and flexible management. Unlike most LMS platforms that support automated enrollment based on just one filter, such as job title or group, CYPHER allows for a more nuanced and flexible approach, eliminating the manual work. As the only platform built from the ground-up with automation across every aspect.

## Capability to charge for premium training

Create revenue streams with e-commerce capabilities, managing pricing, discounts, and subscription plans. Charge for premium training and integrate with leading [payment gateways](#) for a smooth purchasing process. The platform also supports subscription plans, bundles, and direct digital media sales. CYPHER integrates with leading payment gateways ensuring a smooth purchasing process for global customers.

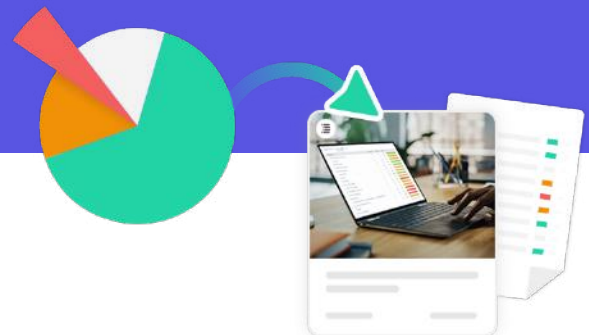
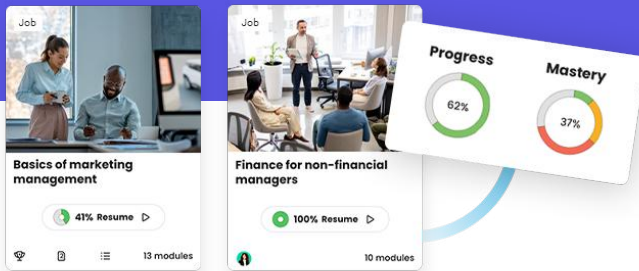




## Predesigned reports and customizable dashboards

Utilize pre-designed and customizable reports to track progress, compliance, and skill mastery. Over 60 canned reports provide detailed analytics for

courses, groups, teams, and learning paths. Customize dashboards with report widgets for real-time visibility of key metrics.



## Skill mastery assessment for individual learners

Instantly see how learners are progressing with graphics that provide insights into modules, assessments, mastery, and more. Trigger different actions based on a learner's mastery level to optimize learning outcomes. Learners can see their progress as well. The CYPHER platform doesn't just track mastery levels, it also allows you to trigger different actions depending on a learner's mastery level.

## Performance tracking by brand and franchisee

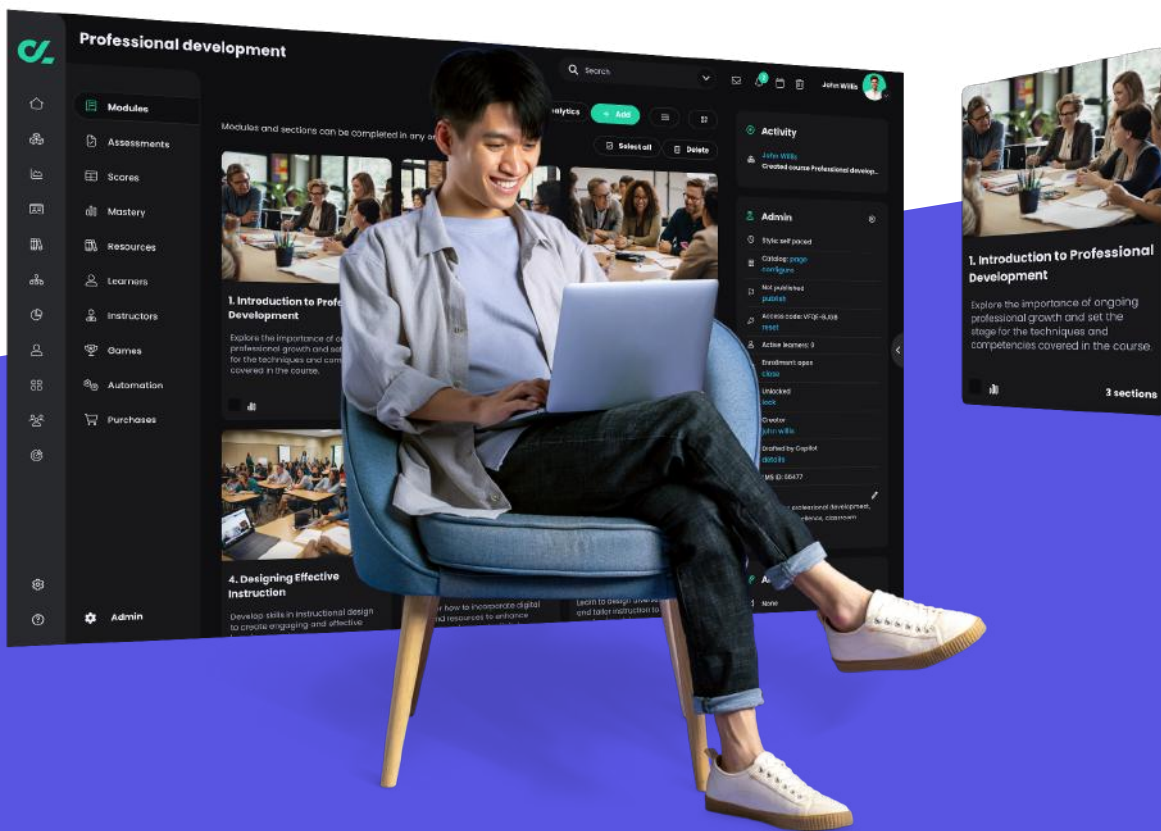
Run reports by group (brand, franchisees, etc.) and allow franchisee owners to run reports for their own teams. Automated analytics help track learner progress, identify compliance knowledge gaps, and flag improvement opportunities.



# Optimize franchise training with CYPHER

Franchise training in-a-box by CYPHER Learning is a turn-key solution designed to tackle complex organizational challenges, streamline and enhance your training programs, and create administrative efficiencies while supporting the growth of your franchise networks.

- Effortlessly manage multiple organizations with custom internal and external portals on a single platform integrated with your current systems.
- Let CYPHER AI 360 help you easily create or update engaging training courses and assessments mapped to the skills required for franchise growth or compliance purposes in minutes, not months.
- Achieve administrative efficiencies through automation and optimize training with customizable reports that track progress, compliance, and skill mastery with ease.



Visit our website for more information

[www.cypherlearning.com/franchise](http://www.cypherlearning.com/franchise)