

# Free up time. Reclaim your training resources.

## The L&D and training decades-long challenge.

*Long delivery times, high course  
demand, never enough resources.*

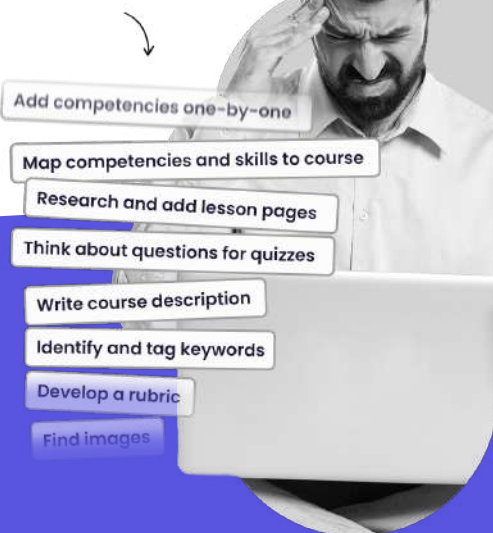
The time and budget to develop, update, and deploy high-demand courses are increasingly scarce in business. **It's costly. It's convoluted. It's complex.**

With jam-packed tech stacks, creating engaging content at a rapid pace remains an uphill battle for many content developers. The handoff from creation to delivery is rife with complications, too. Traditional LMSs involve a convoluted series of steps – from uploading content, devising quizzes, and mapping competencies to supporting multiple languages, formats and neurodiversity – that devour precious time. Personalized learning is a whole other dimension to layer on. Unruly tech stacks and time-consuming workflows hinder modern learning.

The training experience suffers—slow, unscalable, requiring constant investments in money and personnel with inadequate tracking. This is why the dream of personalized learning continues to elude businesses.

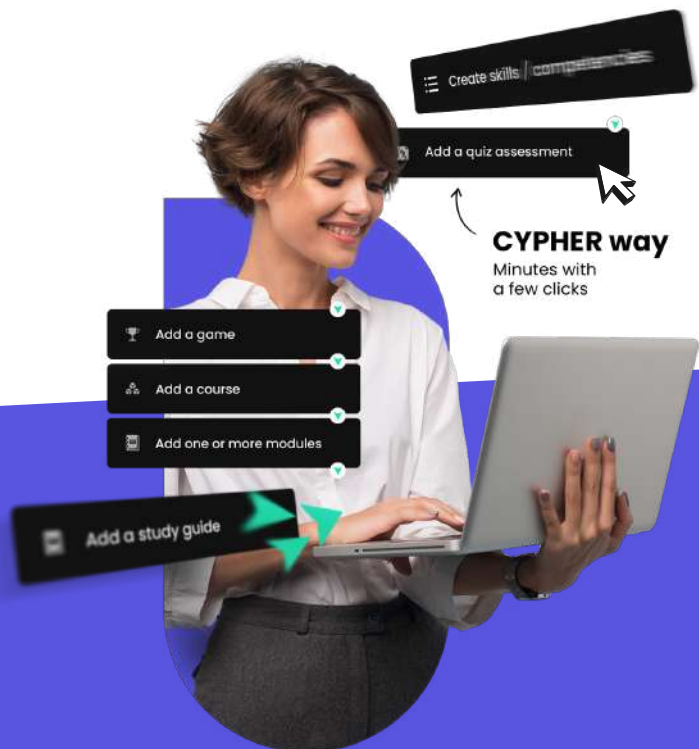
### Traditional way

Weeks and months of work



### CYPHER way

Minutes with a few clicks

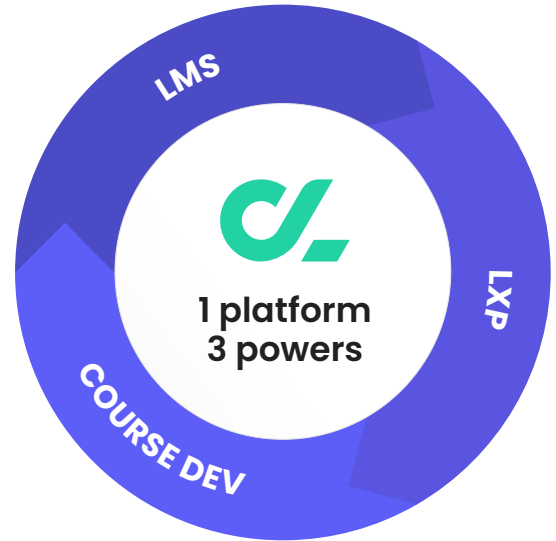


AWARD-WINNING PLATFORM

AS SEEN ON



# CYPHER obliterates these challenges



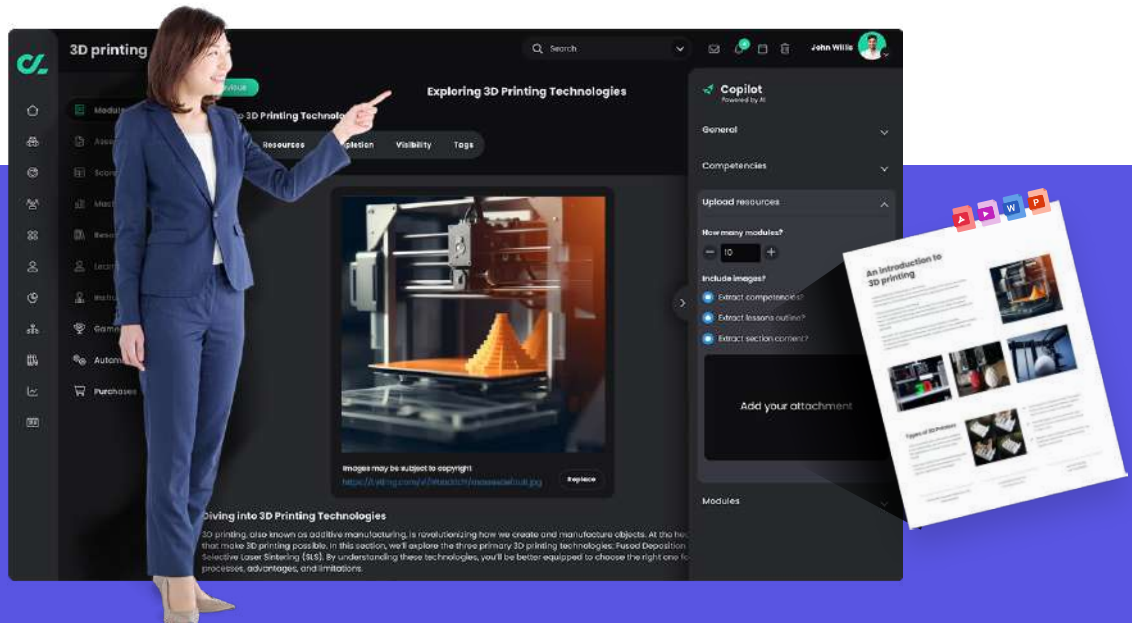
## 1 platform, 3 powers LMS + LXP + course development

CYPHER is more than an LMS. It unifies the two siloed and confusing worlds of course development and delivery, not only consolidating your tech stack but simplifying your workflow, too.

We simplify, streamline, and save you time and resources by offering 1 unified platform with 3 powers: Learning Management System (LMS) + Learning Experience Platform (LXP) + course development enabled by AI.

## We fuse course development and delivery to:

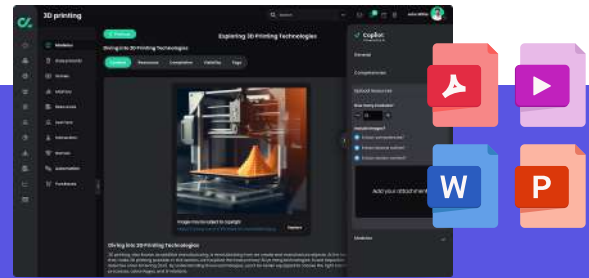
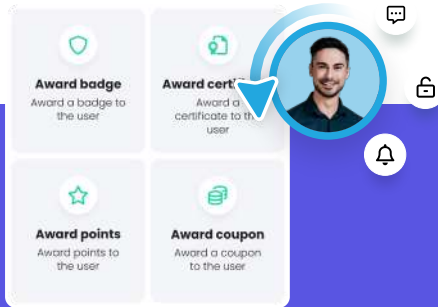
- Elevate the learning experience at every juncture
- Move learning at the speed of change
- Create measurable and impactful learning with a maximum ROI
- Provide personalized learning at scale
- Reduce the financial and people resources needed for creating and delivering learning



Upload your own content (video, PDF, PPT, DOC) to create customized courses with your branding and terminology!



# How CYPHER uniquely supports business

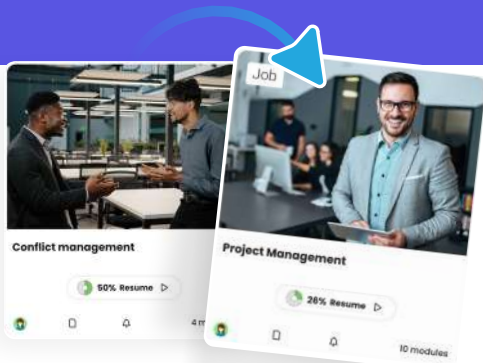


## Unified course development and delivery

With robust authoring tools and platform-wide automation, you can easily develop courses, assessments, gamification elements, and **map competencies** to content – all on one platform. Tailoring courses to individuals is **effortless** with unique digital learning profiles, ensuring customized learning at scale.

## Controlled generative AI

**CYPHER AI 360** is a simple and packaged approach to AI. Control content by **uploading your own** resources – videos, PDFs, etc. – to create **customized** courses that use your **terminology, branding, and style**. Rest assured, all of this is **private**. Create a course in minutes with options like AI voiceover, instructional style, course type, and more!



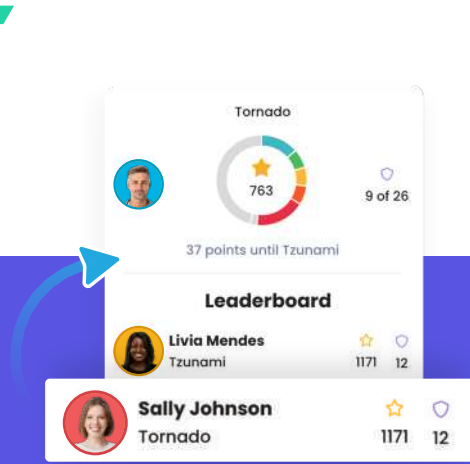
Competencies		The world in spatial terms	Planets
Learners	Average	82%	89%
McGill, Anthony	70%	78%	93%
Besto, Bex	77%	88%	98%
Aaron, Billy	85%	92%	93%
Sally Johnson Tornado	1171	12	78%

## Personalized skills development

CYPHER revolutionizes conventional, uniform **skills training** with its competency-focused strategy. CYPHER provides **insight into mastery** levels and offers tailored learning **recommendations**. With AI 360, courses are automatically competency mapped, allowing for personalized learning at scale.

## Intuitive user interface

CYPHER's interface is gorgeous, intuitive, and easy to use. From **graphical dashboards** to adaptive learning paths, our **human-centric approach** focuses on **clarity over complexity**, so users find everything they want exactly when and where they expect. "The best way to describe the tech is to say it **anticipates the moves of the learner**," said Brandon Hall Group.



## Automation

CYPHER is the only platform built around sophisticated automation from the ground up to heighten efficiency and scalability. Our advanced automation powers CYPHER's platform-wide gamification, the largest of its kind, with **120,000 learners** participating in weekly periodic leveling challenges. **Points frequently reset** to encourage active participation and motivation. It's also allowed CYPHER to be the leader in deploying AI broadly throughout the platform.

## Global

CYPHER stands out as the **sole platform offering** a real-time cross-language communication tool (**Universal Translator**) for increased inclusive collaboration and community. The platform supports **over 50 languages**, and with AI 360, courses can be automatically created in each of these languages.

# CYPHER solutions for today's training demands

■ Extended enterprise   ■ Employee and growth   ■ Product and enablement



[www.cypherlearning.com/solutions](http://www.cypherlearning.com/solutions)