

How CYPHER **helps nonprofit** organizations succeed





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CYPHER supports nonprofits by offering a high-quality and affordable solution that caters to all of their learning needs. It's a platform that they won't outgrow even if they add thousands of new learners or change their training strategy.



Training challenges that nonprofits face

Nonprofit organizations usually have **similar training needs as their for-profit counterparts**. They rely just as much, if not more on the know-how and skills of the people that dedicate their time to a good cause. That's why they need **a great training strategy** for employees, volunteers, partners, and even donors.

On the flipside, minimal learning or a lack of it has negative consequences for the organization in the long run.



CYPHER offers a full set of features that can help any nonprofit succeed. It's designed to alleviate the trainers' workload while learners love its easy navigation and engaging courses.

The most prevalent barriers to effective training are:

Limited resources

Training requires **money to cover expenses** such as renting training rooms, buying equipment, and accessing the expertise of specialized trainers.

Time constraints

Training all stakeholders **takes a lot of time** that nonprofits could otherwise allocate to achieving their main goals.

Personalizing training

Offering individualized training for all stakeholders is difficult. Full-time employees have different responsibilities and **need different skills** than volunteers or partners.

Motivating stakeholders

In these types of organizations, **training is a major benefit**. It can be hard to motivate volunteers to stay with the organization if they feel that their personal development is neglected.

Thankfully, these obstacles and more have an **easy solution: online training**. It's a no-brainer for organizations that need a **flexible training solution that saves time and resources** in the long run. However, before jumping into online learning, they also need to choose the right training solution.



Why CYPHER is the perfect solution for nonprofit organizations

Like all organizations, nonprofits can also reap the benefits of online learning, but **choosing an LMS can be a bit daunting**, especially since there are so many out there that claim to help all organizations thrive.

That's why CYPHER supports nonprofits by **offering a high-quality and affordable solution that caters to all of their learning needs**. It's a platform that they won't outgrow even if they add thousands of new learners or change their training strategy.



The CYPHER platform is an all-in-one solution. Nonprofits can ensure that quality training is delivered — minus the hidden fees.

Here are just a few of the benefits that nonprofits can expect when using CYPHER:

Easy to use

CYPHER ensures a quick transition to online learning due to its **intuitive and user-friendly interface that instructors and learners will love**.

Personalization

It's easy to **personalize content for each learner**, so different stakeholders can take the courses that interest them the most.

Brand promotion

CYPHER makes it easy for all organizations to **customize their portal** according to their brand identity.

Cost-effective

Nonprofits can expect to make more money by **investing in training** for all stakeholders, while also saving money spent on training rooms, accommodation or travel costs for trainees.

Community building

CYPHER helps nonprofits create a learning community where employees, volunteers, and partners **collaborate and learn from each other**.

Multilingual support

The platform supports **more than 50 languages**, so stakeholders from different backgrounds can enjoy their training.

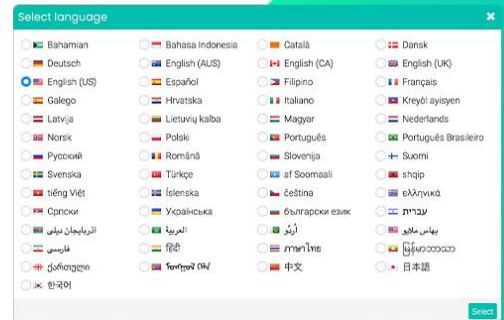
Scalability

CYPHER was built to **scale training quickly**. Many organizations start with hundreds of accounts but **grow to thousands of learners in no time**.

Sell courses

Nonprofits that want to supplement their fundraising efforts can also **sell online courses to external clients**.

With CYPHER, **training becomes easy to build, manage, and deploy to hundreds or thousands of learners, locally and globally**. Read on to find out more about the features that can make all of this come true!



CYPHER features that help nonprofits thrive

CYPHER offers a **full set of features that can help any nonprofit succeed**. It's designed to **alleviate the trainers' workload** while learners love its easy navigation and engaging courses. Since the platform is an all-in-one

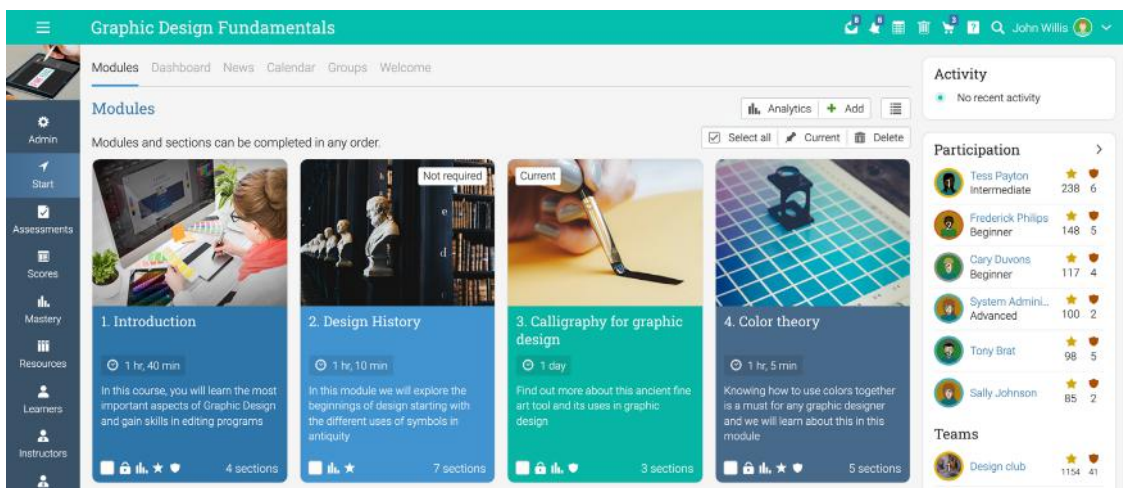
solution, nonprofits can **ensure that quality training is delivered** – minus the hidden fees.

Here are the features that make CYPHER the perfect platform for nonprofits:

Course creation

The content authoring tool allows the trainers, HR department or even more experienced employees to create engaging courses. They can also **select the more suitable training style**: instructor-led, blended, self-paced, or micro learning.

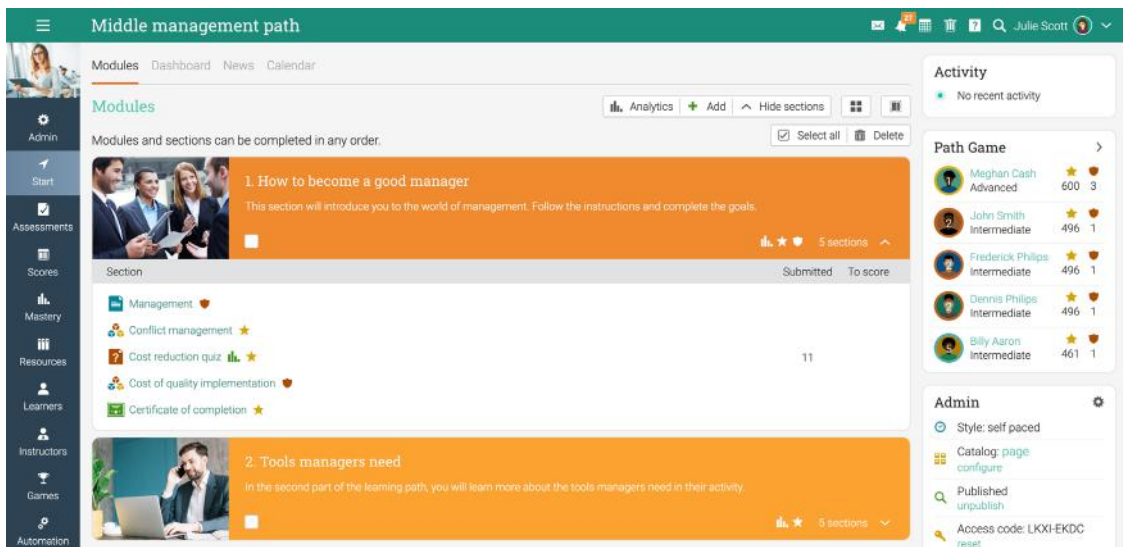
For example, employees can have more **elaborate courses** about the organization's internal processes, but donors can take **micro courses** to learn how to help the organization.



Learning paths

Learning paths contain courses and certificates that each represent a learning goal. To **achieve mastery** of a subject, learners have to complete each in a sequence chosen by the instructor.

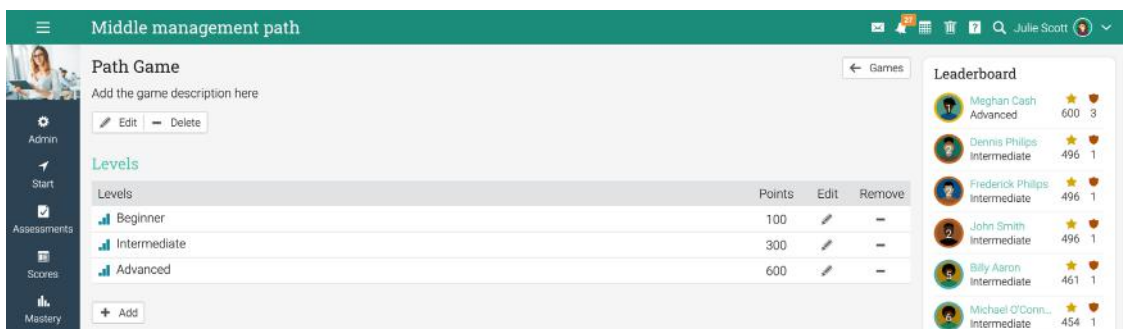
Learning paths can be used to **create onboarding courses** for volunteers in which each **learning goal** represents a different course about organizational structure, history, and internal rules.



Gamification

Who said learning isn't fun? Motivate learners to complete their training by adding game elements to courses and learning paths. Each time a trainee takes a quiz or completes a module, they can get points

and badges for their efforts and even play the learning game as a team. In this way, organizations can have a **high engagement rate** in courses, which is usually difficult to achieve when working with volunteers.



Automation

Automation **replaces tedious manual work** with actions performed when learners enroll in groups and complete courses and learning paths. For example, administrators and instructors can create a complete

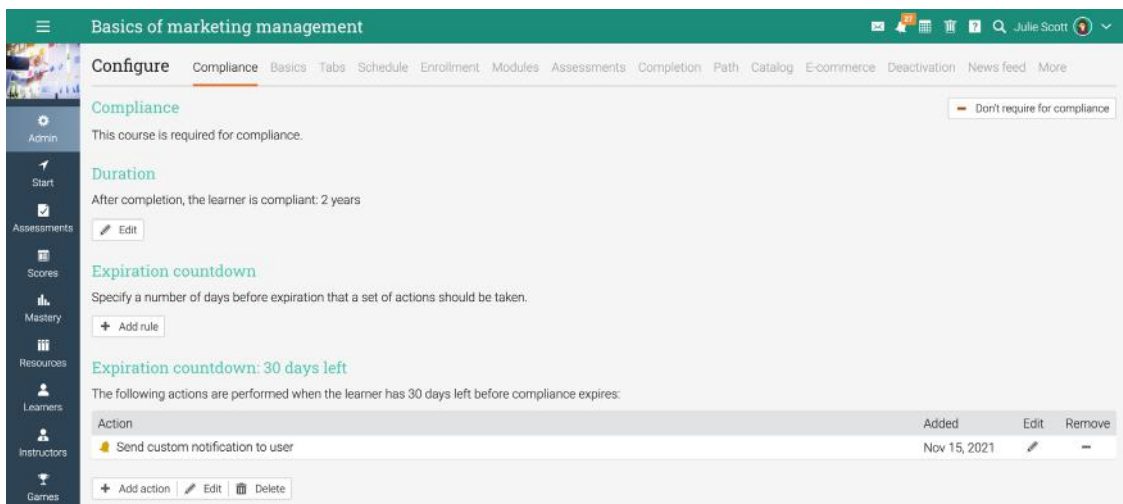
training workflow in which new learners are **automatically assigned** to onboarding learning paths and courses and discussion groups. They are also automatically unenrolled if they're inactive.



Compliance

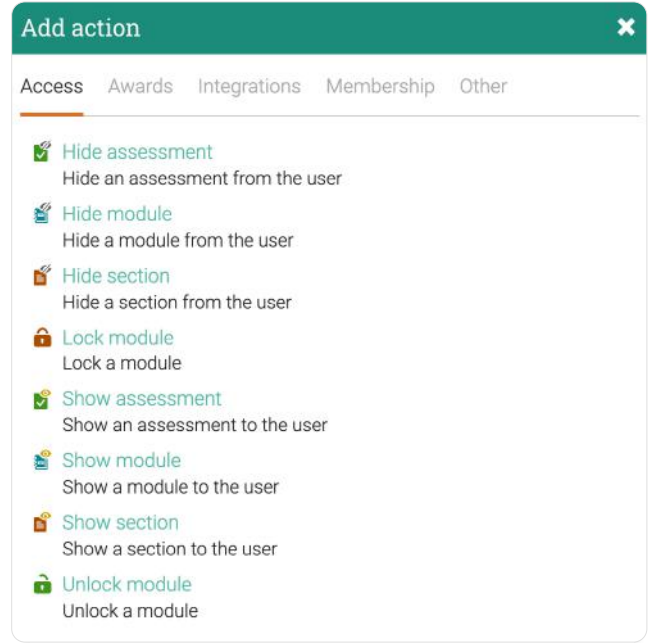
Compliance helps nonprofits ensure that **all members comply** with Health and Safety, Ethics, or other internal codes of conduct. The best part is that you can **set up rules triggered when compliance is almost due**

and when a learner goes out of compliance. All trainees can **receive automatic reminders whenever they need to renew their compliance.**



Adaptive learning

Through adaptive learning, instructors can **dynamically personalize what content and assessments** learners see in courses based on their performance. For example, they can **unlock more advanced content** if their previous performance was also very good. Consequently, they can target what they don't know and save time.



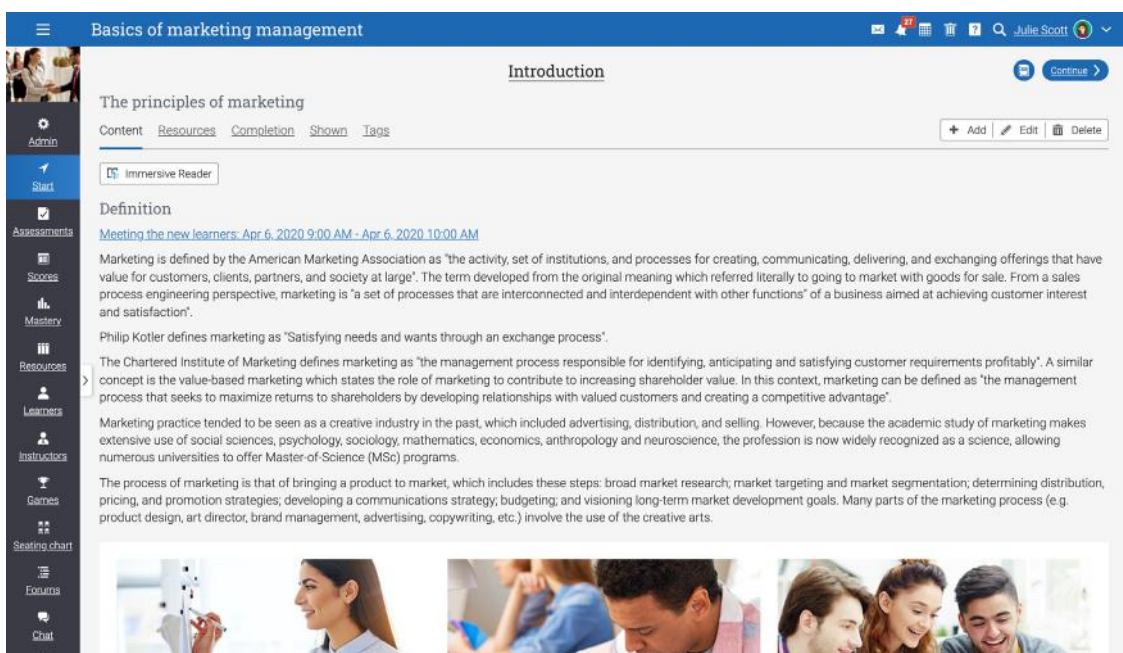
Accessibility

Inclusivity is a non-negotiable aspect.

To ensure that all members can access courses, CYPHER offers support for accessible learning content. **For learners**

with disabilities, there is hidden content

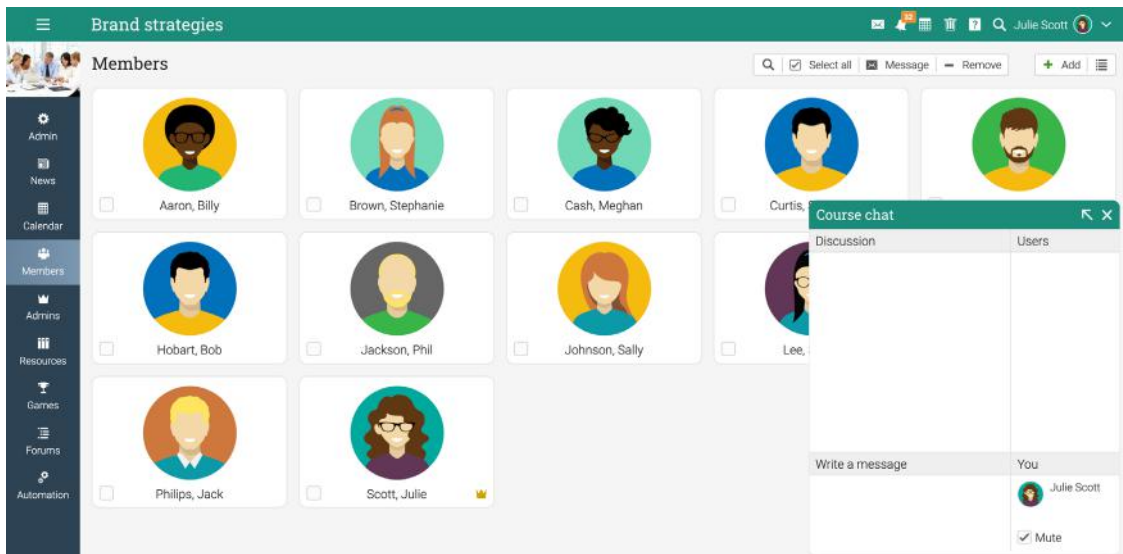
that improves screen reader use, a “skip to content” shortcut, underlined links setting, and a **high contrast theme**.



Collaboration

Communication is one of the most important aspects of any organization. Members can **easily collaborate through many tools** such as messages, chat rooms, discussion groups, forums, and even add

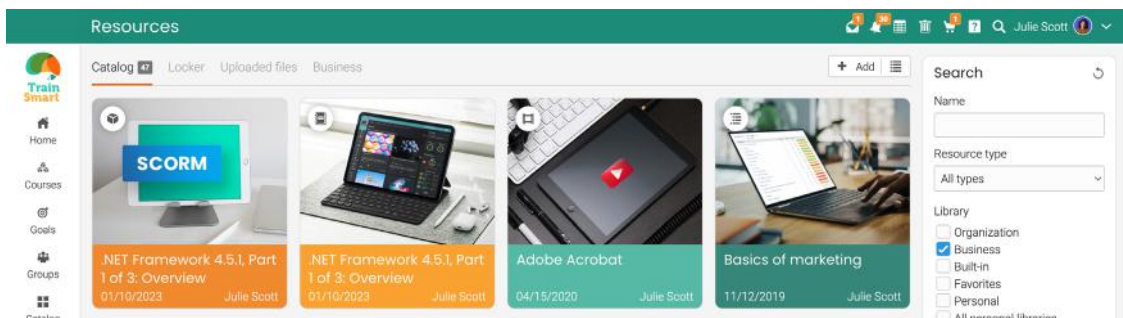
each other as friends. Even if they don't see each other daily, they can still brainstorm new projects, discuss the learning content, and even become good friends.



Resource library

Storage space is a problem for nonprofits. Since all the **content is stored in the cloud**, there's no need to worry about that anymore! It's also **easy to manage and share any type**

of resource across the entire organization. For example, certificates of completion can be shared with all instructors so they can award learners from different departments.



Separate departments

CYPHER allows nonprofits to have different organizations (or departments) for employees, volunteers, and partners. In many cases, volunteers don't need to see what employees see and vice versa since they might also be working with sensitive

information. At the same time, it's **easier to organize** the separate departments since each comes with its own portal, course catalog and are **administered through a single account**.

Name	Default	Learners	Instructors	Managers	Administrators	Courses	Paths	Groups	Internal?	Portal
CompX	<input type="radio"/>	9	2	4	5	-	-	2	-	✓
EGP	<input type="radio"/>	4	2	3	3	-	-	2	✓	-
FineInc.	<input type="radio"/>	3	2	2	2	-	-	-	-	✓
Sunny Management	<input type="radio"/>	6	4	3	4	-	-	2	-	-
TrainSmart	<input checked="" type="radio"/>	11	7	3	4	15	1	11	✓	-
Marketing	<input type="radio"/>	1	1	1	1	1	-	2	✓	✓

E-commerce

The platform is great for training all stakeholders. It also offers an **opportunity to raise more funds** by selling online learning products. They **can sell online courses** and

digital media and even offer subscriptions or bundles of courses to anyone interested in learning more about a subject and also wants to support a great cause.

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Graphic Design Fundamentals
Course
Julie Andrews [Purchase for \\$29.95](#)

About Modules Certificates Reviews

This course will teach everything you need to know to become a professional graphic designer.

This course will teach everything you need to know to become a professional graphic designer. Everyone needs to know the basics so that's why we're starting with them. You need a good foundation in order to move on to the other more advanced courses.

Info
Dec 1, 2020 - Dec 31, 2021
Style: Instructor
Modules: 12
Certificate awarded
Rating: ★★★★★



About CYPHER Learning

CYPHER Learning is leading the necessary disruption of learning platforms to unleash human potential with modern learning.

CYPHER exists to ignite lifelong passions through personalized, engaging, and limitless learning experiences for all. We give learning and development (L&D) professionals, HR, and trainers more time to train, build human connection into everything we do, and deliver tailored learning experiences that are meaningful and measurable.

Just the way modern learners expect.

The CYPHER platform is easy-to-use, beautifully designed, and infused with AI-powered technology. Every aspect beams thoughtful innovation and engineering that puts people first. Millions of users experience their “just in time, just for me, just the way I want it” approach in 50+ languages with the CYPHER award-winning platform.



To learn more about CYPHER Learning and our modern learning platform, visit us at

www.cypherlearning.com