How companies use CYPHER to **train organizations**

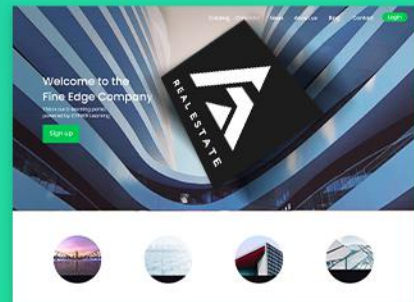# Table of contents

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How companies train departments and organizations

One of the main challenges that can arise when it comes to training is **delivering training to multiple organizations, departments, and clients within a company at the same time**, without spending too much time and money.

The situation is even more complex for large businesses such as banks and restaurant chains. They usually have multiple branches in different locations where each branch is divided into departments that require specific skills and training. Extended enterprises also need to place learners into different entities in order to deliver separate content, give businesses their own organization portal that reflects their brand and identity, and create separate reports for each learner group within different businesses.

In all these scenarios, a successful training strategy has to comply with the specific needs and has to be differentiated based on the requirements of the department and organization.

CYPHER provides all the essential tools companies need to create and deliver training across their various organizations.

With the Organizations feature within CYPHER, **companies can create separate organizations for their departments, clients, and partners**. This makes it **easy and cost-efficient to deliver** training for many target groups. Each organization can have its own administrators, instructors, courses, and learning resources that are focused only on the needs of the organization's learners, **making the learning process more personalized and interactive**.

CYPHER also enables companies to provide a **unique identity to each organization**, with a custom portal that can be personalized with a theme, logo, URL, and more. This is very useful for businesses that train third-party institutions where each client has its own brand and identity.

CYPHER features that are useful when training organizations

CYPHER is the **perfect solution for companies that want to deliver effective training** to departments, organizations, clients, and partners. With CYPHER, companies can easily create training courses in a variety of formats, organize their learners into separate organizations, and **provide training to large audiences located in multiple locations**. Here's an overview of the features within CYPHER that make it easy to train organizations:

External and internal organizations

CYPHER provides a convenient way to **organize learners based on their roles inside or outside the company**. This is a useful feature for companies that do employee training but also offer training as a service for other businesses. Administrators can create internal organizations for their own learners and external organizations for the employees of client businesses. For example, you can create separate internal organizations on your CYPHER site for the different departments in your own company such as Marketing, HR, Development, etc., and you can deliver specialized training focused on the needs of the learners. Besides these internal organizations, you can also **create external organizations for clients and partners who are part of your extended enterprise**.

Partitioning and hiding organizations

CYPHER mirrors your company's structure and creates the necessary delimitations with features such as partitioning and hiding organizations from each other. **The platform allows you to organize your portal into self-contained departments by partitioning organizations.** This can be very useful if you have a large training company and you want to set up departments where each one has its own set of admins, instructors, and learners, as well as its own course catalog. If your company offers training services for other businesses you can create separate

organizations for them within the platform and you can hide the organizations from each other for increased security. By using this feature you can make sure that your clients won't know about each other and **ensure the privacy of their data**.

Options	
	Feature
✓	Partition organizations
✓	Hide organizations from each other
✓	Allow resource sharing between organizations

Top-level and sub-organizations

With CYPHER you can also add top-level and sub-organizations to **have the learning platform mirror the structure of your company**. This is especially handy if the company has many branches, where each branch has its own internal departments or if your company provides training across all the departments of

a client's business. For example, if one of your clients is a company with a few departments, you can create a top-level organization with the name of the business and then add a sub-organization for each department that you train. This way it's **easier to offer highly relevant and specialized training for the learners who need it**.

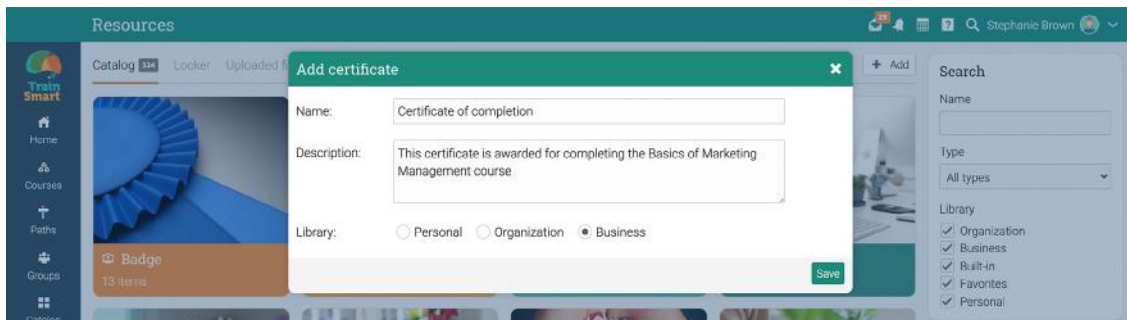|	Name	Default	Learners	Instructors	Managers	Administrators	Courses	Paths	Groups	Internal?	Portal
☐	CompX	○	9	2	4	5	3	1	2	-	✓
☐	EGP	○	4	2	3	3	1	-	2	✓	-
☐	FineInc.	○	3	2	2	2	1	2	-	-	✓
☐	Sunny Management	○	6	4	3	4	2	1	2	-	-
☐	TrainSmart	👑	8	4	2	2	14	1	10	✓	-
☐	Marketing	○	2	2	2	2	2	-	2	✓	✓
☐	HR	○	5	3	2	2	3	1	-	✓	-
☐	R&D	○	6	2	2	2	3	2	1	✓	-
☐	None		-	-	-	-	-	-	-	-	-

Resource sharing

In the case of internal training, there are some core materials that are universal and apply to each training regardless of the department. In these situations, **CYPHER offers the possibility to share resources between organizations**. For example, by allowing resource sharing between organizations, instructors from an organization can add learning resources to the main library wher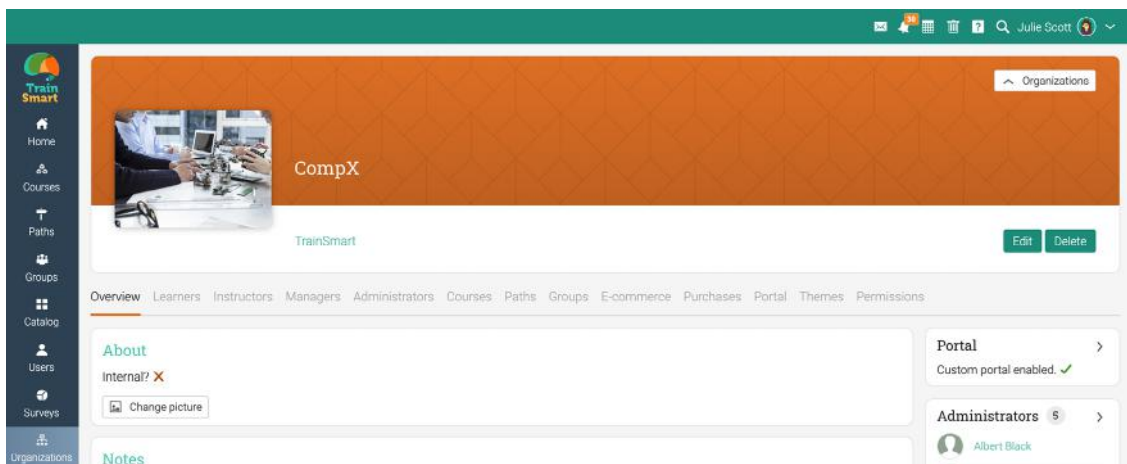e they can be accessed by the members of other organizations as well. **This reduces the workload of the staff in each organization and prevents content duplication.**

Tailoring courses to the learners' needs

With the Organizations feature, **companies can group their learners into separate entities based on their learning needs and give them highly specialized content**, resources, and collaboration options. Each organization can have its own courses, groups, administrators, and instructors. For example, if you're a company that incorporates multiple departments, you could add separate organizations for Marketing, HR, and R&D, then associate learners, instructors, and admins with one of them. Then you can add training courses for each department with content personalized to their needs and you can create groups and teams that will help learners work on team projects.

Per-organizations portals

The per-organization portal feature allows you to personalize the learning experience even more by **creating custom visitor views for different organizations**, each with its portal, URL, catalog, logo, custom pages, and more. This is very useful for companies that provide courses to a set of customers, and some of these customers are large enough to warrant their own customized portal.

For example, if you offer training services for multiple globally recognized companies with strong brand identities and they have a significant number of learners on your site, **you can choose to offer a premium experience**. With this feature, **learners can access a custom portal designed for their organization, with its own course catalog, and separate login.**
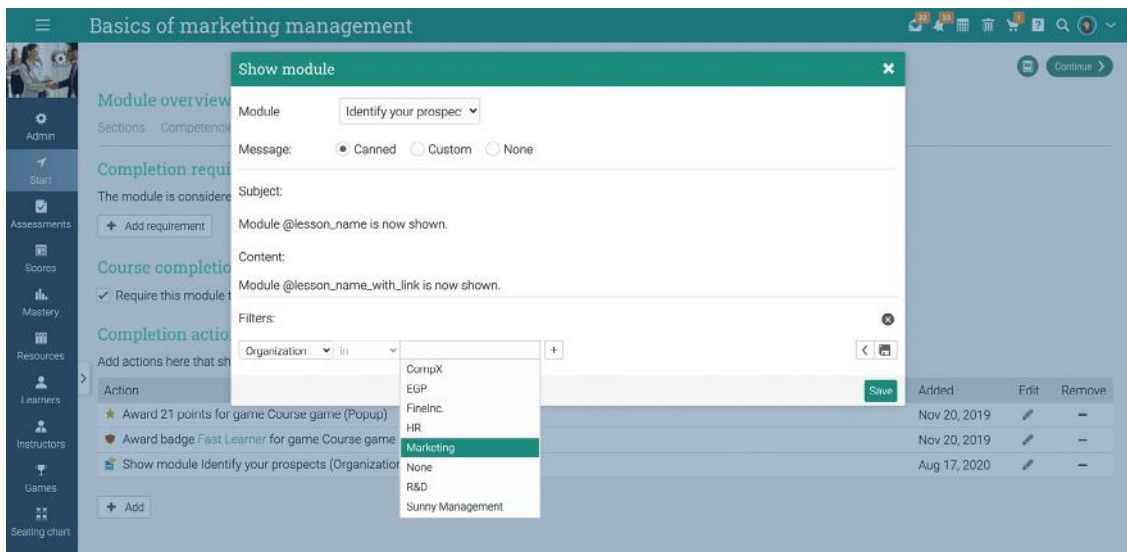
Automation for organizations

Automation allows you to **make learning more engaging and flexible** for learners in each organization. The possibilities are endless and you can use automation in various areas of the platform such as courses, learning paths, groups, accounts, and more. You can also use filters to make sure rules only apply to users in a specific organization.

For example, when a new learner from HR joins the platform, **you can trigger an action** that automatically adds the user to a group created just for the learners from the HR department.
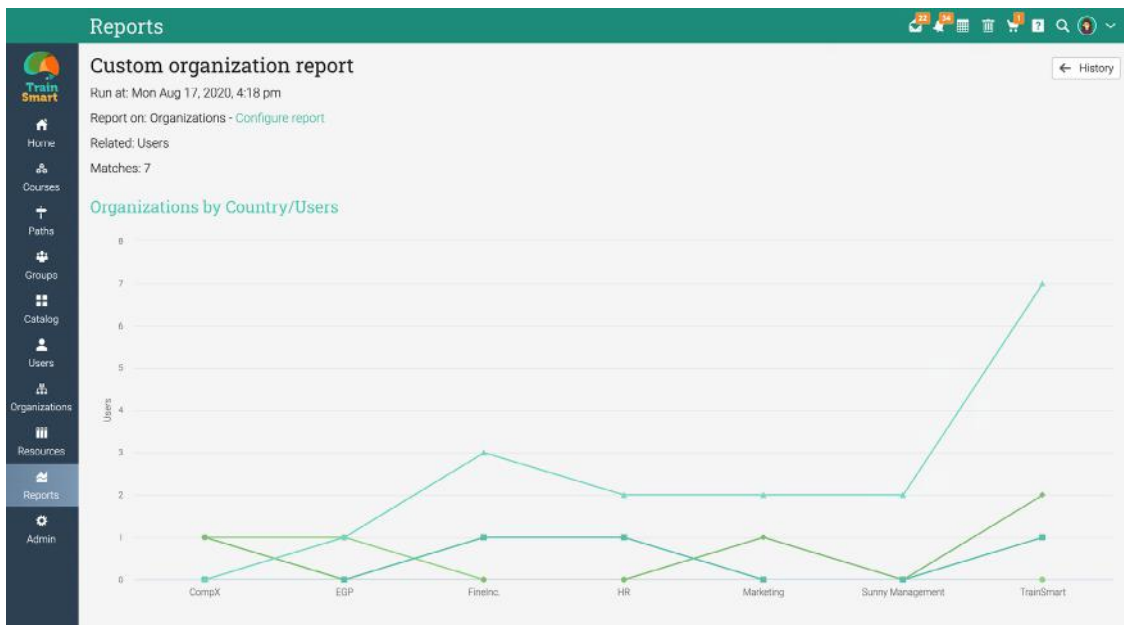
With automation, you can choose to add learners into highly specialized learning paths when they enroll in a course that is part of an organization. By adding visibility rules, **you can also decide what content learners see based on their organization, performance, skill level, and more**.

Reporting on organizations

Administrators can stay informed about various aspects of each organization by **running built-in reports or creating custom reports**. These reports can be saved and easily shared within an organization or across the whole platform. When admins run reports on site statistics, enrollment, results, and other areas, they can **define the scope of the report to show data for** **one or more organizations, or the entire site**. Custom reports allow administrators to create complex data sheets that aggregate all the information they need from each organization. For example, they can configure a comprehensive report that shows organizations with all their courses, groups, users, orders, and more.

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About CYPHER Learning

CYPHER Learning is leading the necessary disruption of learning platforms to unleash human potential with modern learning.

CYPHER exists to ignite lifelong passions through personalized, engaging, and limitless learning experiences for all. We give learning and development (L&D) professionals, HR, and trainers more time to train, build human connection into everything we do, and deliver tailored learning experiences that are meaningful and measurable.

Just the way modern learners expect.

The CYPHER platform is easy-to-use, beautifully designed, and infused with AI-powered technology. Every aspect beams thoughtful innovation and engineering that puts people first. Millions of users experience their "just in time, just for me, just the way I want it" approach in 50+ languages with the CYPHER award-winning platform.

To learn more about CYPHER Learning and our modern learning platform, visit us at

www.cypherlearning.com