

How **training companies** are using CYPHER

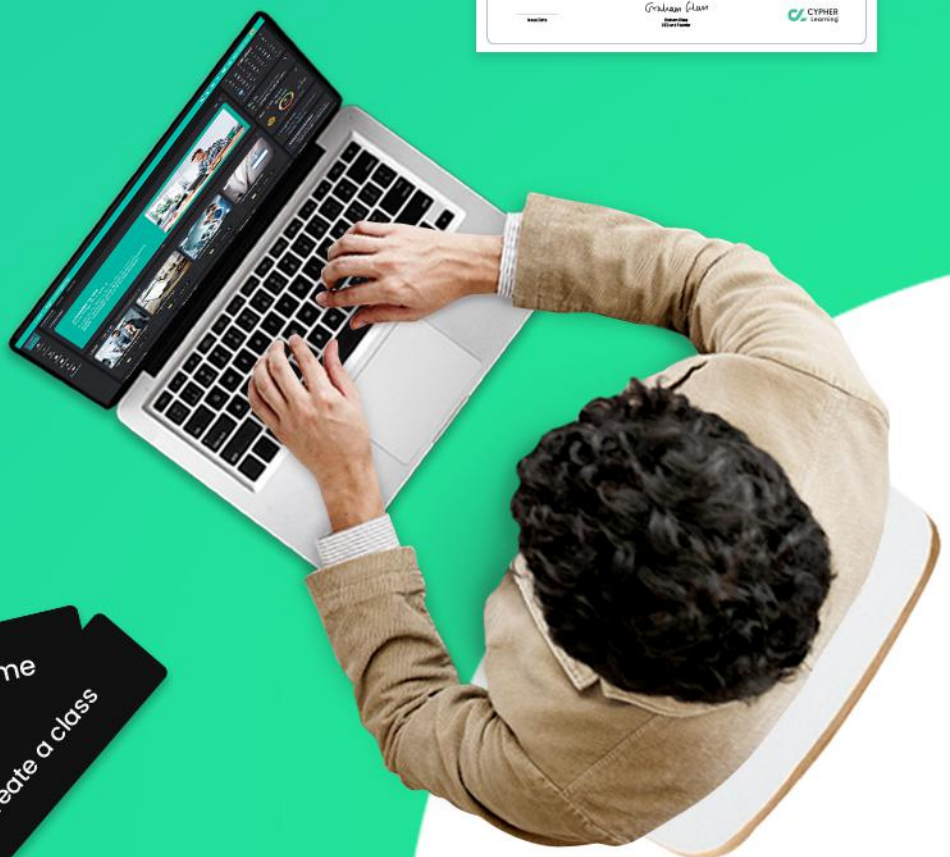




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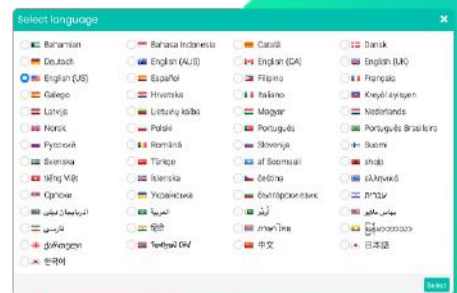


How training companies are using CYPHER

Training companies provide professional training services to organizations from various fields. Trainings can be related to technical skills, soft skills, or certified training for highly regulated industries such as finances, health, legal, and more.

There are companies that do training as their core business and companies that deliver trainings to support their main business. Either way, training institutions need an effective solution to create and deliver training. Nowadays, most training companies have an online component, whether they're using a learning platform to enhance their face-to-face training sessions, delivering completely remote trainings, or selling online courses to increase their revenue.

CYPHER is the perfect solution for training companies that want to deliver effective training to their clients. Our users include companies that provide training for industries such as insurance, automotive, education, real estate, medical, legal, and more. With CYPHER, companies can easily create training courses in a variety of formats, organize their learner audiences, and provide training to large audiences located in multiple locations.



CYPHER features that are useful for training companies

CYPHER includes useful functionalities that cater to the needs of training companies, such as compliance, certification, web conferencing tools, e-commerce, and more. Here is an overview of our features:

Training styles

Training companies have to create and deliver training programs in a variety of formats, depending on the specifics of the industry and the requirements of their clients. CYPHER allows training companies to choose the course style that best suit their needs, such as instructor-led, blended, self-paced, or micro courses.

Instructor-led courses

Instructors can use these courses to support face-to-face training sessions. Learning takes place in a traditional training environment, but the course material is created and delivered through CYPHER. The platform can also be used to schedule training sessions, facilitate collaboration, and store the course resources.

Self-paced learning

Training companies can create self-paced courses when there is no need for a physical instructor during training. Learners can go through courses at their own pace and



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access course material anytime, anywhere, without having a set training schedule.

Micro learning

Micro courses are a great option for companies that occasionally do one-time trainings or companies that need to split a larger topic into multiple bite-sized trainings over a period of time. These courses are designed to be consumed in small 5-10 minute chunks and allow learners to focus on the content, by removing all distractions.

Creating content

It's important for companies to deliver trainings that appeal to their clients, boost information retention, and achieve the training objectives. In CYPHER, companies

can easily create engaging courses without any technical knowledge using our built-in content authoring tool.

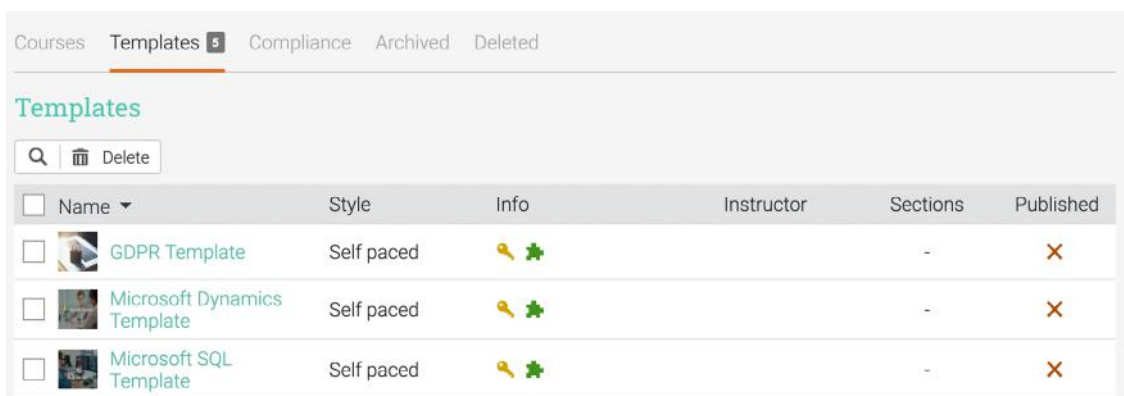


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Reusing courses

Companies that provide the same training to different learner audiences need an effective way to replicate courses and distribute them. Using CYPHER, instructors can save time by teaching multiple sections of a course, and use our unique course sync feature to push

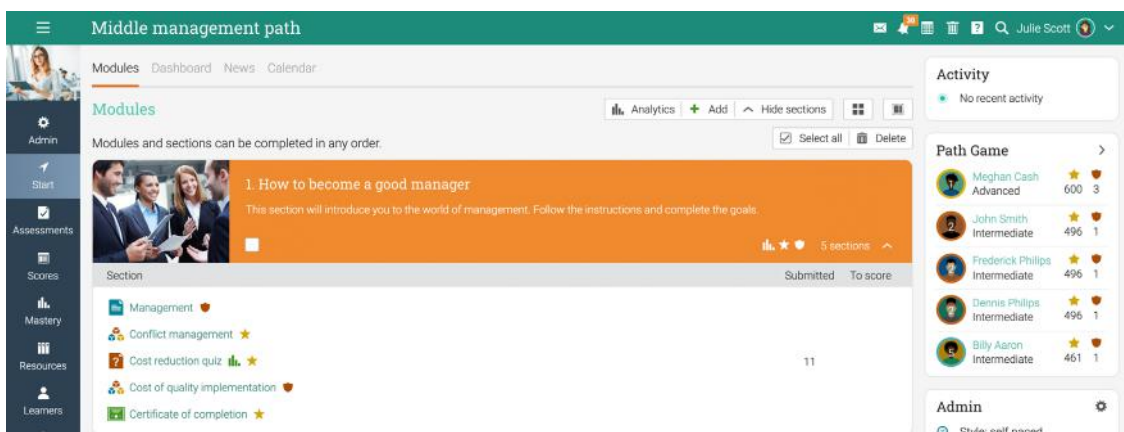
changes from the master copy of a course to the others. Instructors can also create courses based off templates that can be reused and stored in the resources library. Templates can be used as “cookie cutters” for trainings that will be delivered.



Learning paths

Training companies can assemble programs to help learners become proficient in a topic or skill using learning paths. Learning paths are sequences of goals, that learners must complete one by one to achieve mastery.

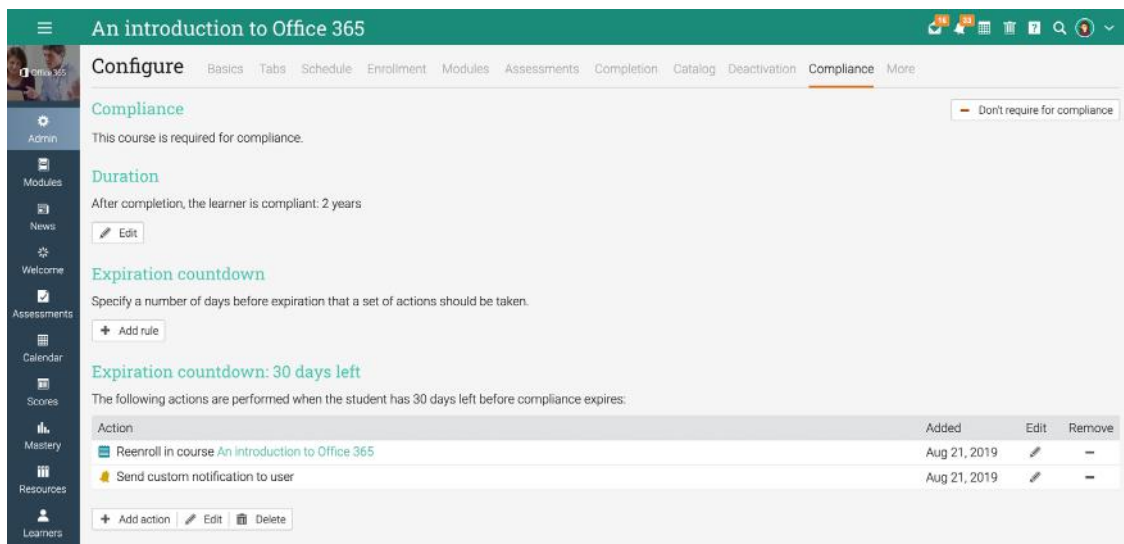
Goals can be courses, certificates, or other paths. This feature is useful for companies that work in industries where there are specific expertise levels that learners must pass to become qualified for a skill or job.



Compliance training

Companies that provide training for highly regulated industries such as health, safety, or the legal sector, need tools to facilitate standardized mandatory training and track compliance. Using the CYPHER compliance feature, companies can ensure that each learner is up to date with their compliance

training and renew training periodically. You can decide for how long learners are considered compliant once they've completed the course. You can also trigger actions when compliance is almost due, such as automatically sending a notification to learners or re-enrolling them in the course.



CYPHER includes useful functionality that caters to the needs of training companies, such as compliance, certification, web conferencing tools, e-commerce, and more.

Certification

Depending on the training purpose and the industry, training institutions might need to provide certificates when professional trainings are complete. In CYPHER, you can upload your own certificates and award them to learners using automation when they complete courses or learning

paths. Companies can upload a certificate template and include fields that will be filled in automatically when the certificate is awarded. Companies can also set prerequisite certificates that learners must have before enrolling in a course.



Competency-based learning

Companies have to make sure that the trainings provided to their clients comply with the training objectives and that learners will gain all the knowledge, tools, and skills needed to perform their jobs. Using the competency-based learning feature,

training institutions can easily ensure that courses are compliant with industry standards. Content can be tagged with the competencies that training courses should be teaching and assessing, then track learner progress on a competency basis.

Basics of marketing management

Mastery | Learners | Competencies | Coverage | Rules | Options

Learners by last name: [v] Calculation: Average

Competencies	Code	1	1.1	1.2	1.3	2	2.1	2.2	2.3	2.4	3	3.1
Average		86%	91%	91%	87%	85%	77%	82%	92%	88%	83%	88%
Aaron, Billy	11	85%	79%	87%	88%	76%	68%	87%	50%	99%	92%	84%
Andrews, Julia	9	97%	96%	96%	98%	97%	90%	99%	100%	100%	97%	97%
Curtis, Stephen	7	87%	94%	82%	85%	94%	100%	83%	100%	92%	81%	94%
Dussay, Spike	9	90%	93%	89%	88%	95%		95%	98%	91%	72%	78%
Gatsby, Graham	5	94%	90%	75%	98%	95%	98%	83%	100%	98%	91%	98%
Glass, Graham	9	83%	84%	91%	92%	72%		58%	85%	72%	82%	98%

Organizations

CYPHER provides a convenient way for training institutions to organize their learner audiences. This is a very useful functionality for companies that want to better manage their client portfolio. You can create separate organizations for clients and deliver

trainings that are specific to each client. An organization can have its own courses, learning paths, catalog, and users. You can hide organizations for each other and administer all of them with a single account.

Organizations

List | Options

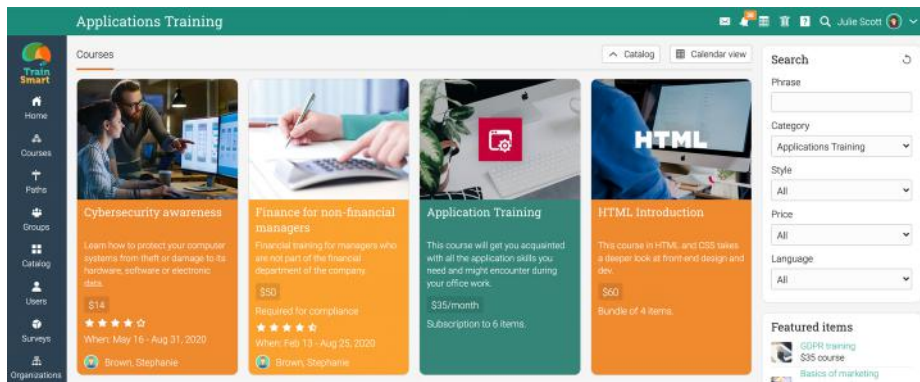
Organizations

Name	Default	Learners	Instructors	Managers	Administrators	Internal?	Portal
CompX	<input type="radio"/>	2	1	1	1	-	-
EGP	<input type="radio"/>	1	1	1	1	-	-
FineInc.	<input type="radio"/>	3	1	1	1	-	-
None	<input type="radio"/>	-	-	-	-	-	-
Sunny Management	<input type="radio"/>	1	1	1	1	-	-
TrainSmart	<input checked="" type="radio"/>	7	4	2	2	✓	-

Selling courses

Companies that do training as their core business or as a way to support their main business, can increase their revenue using the e-commerce functionality. Through the course catalog, companies can sell

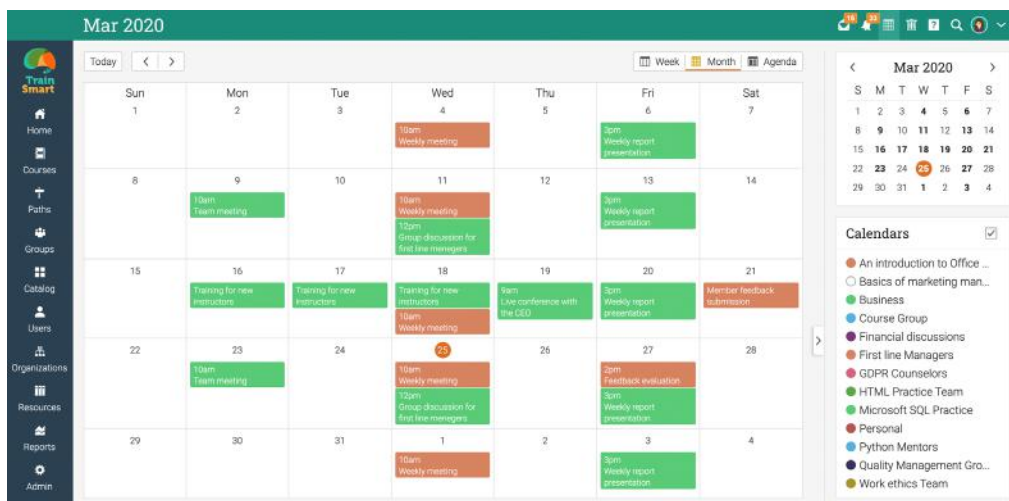
courses, learning paths, digital media items, subscriptions, bundles, and more. We also provide integration with the most popular payment gateways and we support coupons, discount codes, and bulk purchases.



Scheduling training sessions

Easily schedule and manage all trainings using our color-coded calendar. Instructors can keep track of all their training sessions and tasks using the agenda view. Companies can also use our web-conferencing tools to plan remote trainings directly from the

calendar and connect with learners from multiple locations instantly. We integrate with MS Teams, Zoom, Google Meet, Webex, GoToMeeting, GoToTraining, and GoToWebinar.





About CYPHER Learning

CYPHER Learning is leading the necessary disruption of learning platforms to unleash human potential with modern learning.

CYPHER exists to ignite lifelong passions through personalized, engaging, and limitless learning experiences for all. We give learning and development (L&D) professionals, HR, and trainers more time to train, build human connection into everything we do, and deliver tailored learning experiences that are meaningful and measurable.

Just the way modern learners expect.

The CYPHER platform is easy-to-use, beautifully designed, and infused with AI-powered technology. Every aspect beams thoughtful innovation and engineering that puts people first. Millions of users experience their “just in time, just for me, just the way I want it” approach in 50+ languages with the CYPHER award-winning platform.



To learn more about CYPHER Learning and our modern learning platform, visit us at

www.cypherlearning.com