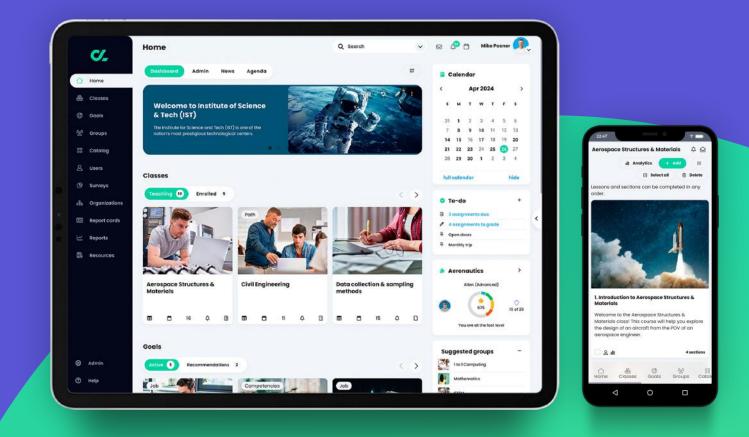


OEM Edition



Introduction

Hardware manufacturers often compete to sell laptops, tablets, and other devices in bulk to school institutions, companies, and governments.

A great benefit is the software service that they implement on those devices.

Use cases

Generally, **schools** and **universities** require a learning management system (LMS) to create and host their courses, but also to submit assignments, collaborate, track achievement, and complete other academic tasks.

The CYPHER Learning OEM Edition can be bundled with tablets and other devices to provide these organizations with instant access to a K-20 cloud-hosted LMS.



Businesses and **governments** often require an LMS to provide training programs, certifications and make sure their employees are compliant with the latest regulations.

The CYPHER Learning OEM Edition can be bundled with tablets and phones to provide these organizations with instant access to a business-oriented cloud-hosted LMS. Whether you operate in the academic or corporate sector, the OEM edition can be customized with the logo and color scheme of the hardware manufacturer. It is also possible to include biometric sensors for authentication.



The advantages of bundling instant access to a cloud-hosted LMS on a tablet/phone include:

The customer recognizes the value of having an LMS bundled with the deal. They also know that the mobile interface will work well on the device. If the LMS is branded as being from the hardware manufacturer, it can raise the profile of the manufacturer in the academic/corporate field.

For more information on how to get a CYPHER Learning OEM edition bundle on your tablets and phones, please contact: sales@cypherlearning.com

Competencies