

CYPHER content options

Custom-made to ready-made 3rd party content



When it comes to content, CYPHER is your ultimate partner. We offer comprehensive options to meet all your content needs, giving you the freedom to choose the

perfect fit for your goals. Mix and match custom and ready-made 3rd party options to suit your needs.



Mix and match from these different options. The choice is yours.



OPTION 1

CYPHER content bundle

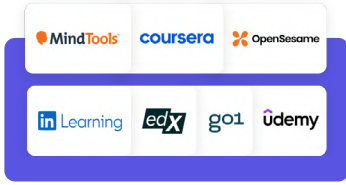
The CYPHER Learning content bundle provides an extensive library of customizable and pre-built courses designed to meet diverse organizational needs:

- **Comprehensive course library:** Gain access to more than 400+ customizable courses, covering a range of topics such as soft skills, communications, and project management. These courses are easily tailored to fit your organization's requirements and can be assigned to learners at your convenience.
 - **Expertly crafted modules:** The library includes 80+ courses developed by master trainer [Chris McCoy](#), ensuring high-quality learning experiences.
- **Quick start collection:** Expedite your training programs with a ready-made collection of 65+ SCORM-interactive courses. These courses are designed for immediate implementation and include specialty topics created by expert trainers from [Fulcrum Network](#).

Our content solutions enable organizations to:

- Deliver engaging and impactful training programs at scale
- Customize learning paths to align with specific business goals
- Provide an intuitive and flexible experience for both administrators and learners

By integrating robust content offerings into your learning strategy, CYPHER Learning empowers your organization to achieve exceptional outcomes while maximizing the value of your L&D investments.



OPTION 2

Ready-made 3rd party content

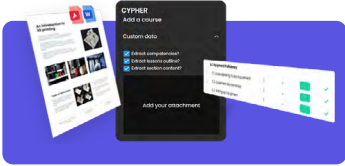
CYPHER Learning ready-made content partnerships provide seamless access to a wide range of industry-specific training solutions:

- **Seamless integration and procurement:** Access high-quality ready-made content from leading providers, including Coursera, Go1, Udemy, Mind Tools, and Open Sesame, directly through CYPHER. Simplify content acquisition with direct purchasing options from our platform, eliminating the need for lengthy procurement processes or complex integration challenges.
- **Seamless integration:** Easily integrate courses from partners such as edX and LinkedIn Learning, allowing you to deliver training directly within the CYPHER platform without switching between multiple systems.

Our ready-made content offerings are designed to:

- Deliver industry-relevant training to upskill your workforce effectively
- Provide a seamless and intuitive experience for both administrators and learners

With CYPHER Learning, you can access diverse, high-quality content in one place, ensuring your training initiatives are efficient, impactful, and hassle-free.



OPTION 3

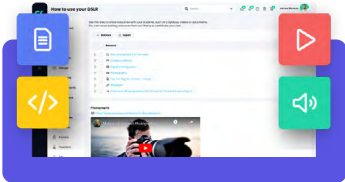
Custom content services

[Custom content services](#) are designed to address these issues with flexible and scalable solutions:

- **Flexible course enhancements:** Adapt existing training modules with updated materials, formats, or multimedia features.
- **Focused content development:** Create custom modules addressing specific organizational needs, such as team roles, compliance, or skill progression.
- **Localization support:** Provide localized content across languages and regions to ensure alignment with cultural and business nuances.
- **Interactive learning:** Enhance courses with interactive elements, quizzes, and multimedia for better engagement and retention.

Our custom content services empower organizations to create training programs that not only meet but exceed expectations. By delivering dynamic, adaptable solutions, we help you:

- Achieve a competitive edge through smarter training
- Build a cohesive learning ecosystem across all teams and locations
- Maximize the ROI of your L&D initiatives



OPTION 4

Bespoke content services

Our [bespoke content services](#) provide comprehensive solutions to address these challenges:

- **Custom content development:** We create highly tailored training materials that are specifically designed to meet the unique needs of your organization, whether Admin by role, region, or product line.
- **Expert-led content creation:** Our team of industry experts and instructional designers work closely with you to develop specialized content that aligns with your strategic goals.
- **Enhanced engagement and interactivity:** We design interactive, multimedia-rich training experiences that captivate learners and improve knowledge retention.
- **Global consistency with local adaptation:** We ensure that all training content is created in the local language, maintaining high quality and relevance across all regions.

Bespoke content services from CYPHER Learning offer a powerful solution for organizations looking to overcome complex training challenges and deliver impactful learning experiences. By providing tailored, high-quality content, we help you elevate your training programs and empower your workforce to succeed.

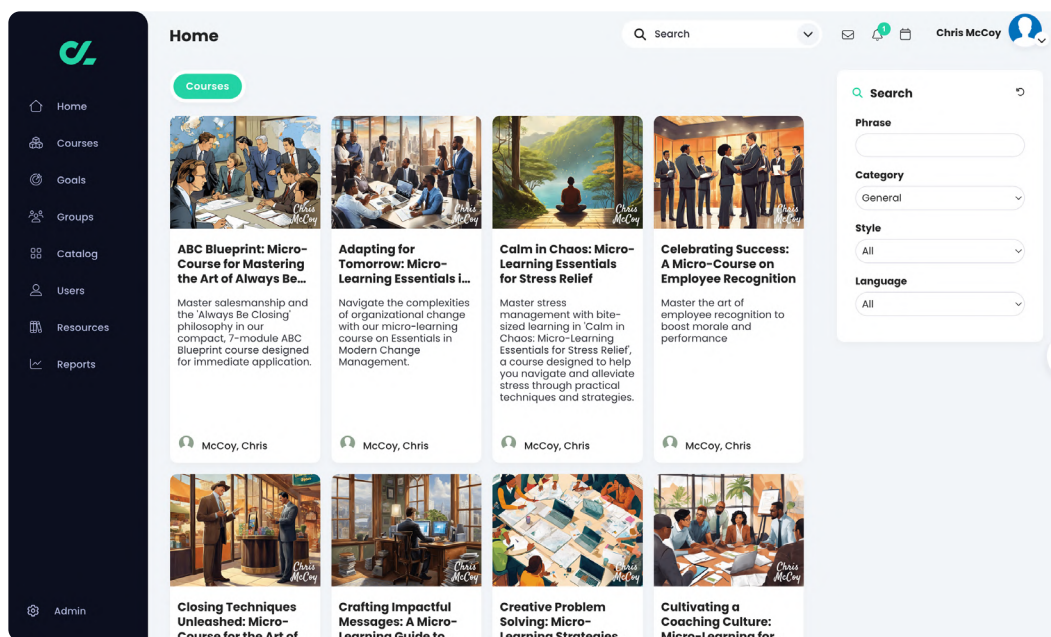


Chris McCoy

Featured master trainer



Chris McCoy is a seasoned master trainer with over two decades of experience as a dynamic sales leader. With a proven track record in crafting winning strategies and nurturing connections that fuel business expansion, Chris excels at transforming clients into lifelong partners. His approach is infused with a touch of magic, turning every interaction into a memorable and impactful experience. Chris's dedication to building authentic, enduring relationships sets him apart, as he believes in creating meaningful connections that withstand challenges, transforming clients into trusted allies and advocates.



The content bundle includes 400+ courses of which 80+ were created by Chris McCoy.

Fulcrum Network

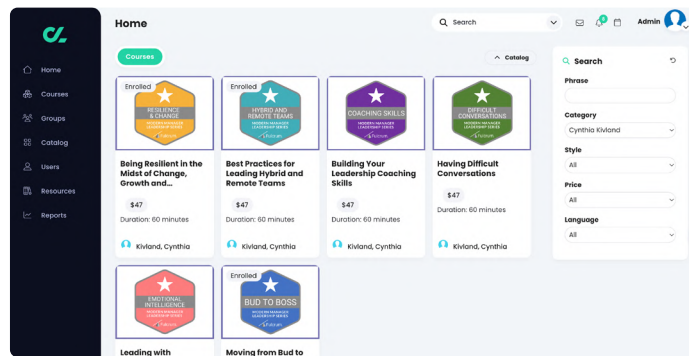
Featured expert trainers



About Fulcrum Network

A fulcrum is a tool that creates “leverage” – allowing a greater weight to be moved with less effort. That’s exactly what they do at Fulcrum Network. They make it easier for your company to develop, grow, and achieve lift beyond the limits of your current resources.

Their mission is to revolutionize talent and organization development via experience-based, online solutions. For over 20 years, Fulcrum Network has been helping companies grow by connecting their clients with the right training, organization development, and executive coaching resources.



Modern Managers Leadership Series by Cynthia Kivland/Fulcrum Network

Cynthia Kivland has facilitated leadership programs for more than 20 years as a leadership coach, group facilitator, and consultant. She empowers and inspires managers and leaders to strengthen their leadership skills and cross-pollinate ideas and positive influence across networks to effect change in the midst of uncertainty and evolving employee engagement needs. She is an expert in group facilitation skills including advanced skills in DEI and group coaching.



CAREER Essentials Series by Amy Krymkowski/Fulcrum Network

Amy Krymkowski, PCC, partners with experienced professionals and leaders, guiding them through self-discovery to connect with their unique strengths, passions, and values. She empowers them to make informed decisions about their careers, fostering ownership and confidence in their choices while visualizing a clear path forward.

These courses from Fulcrum Network are included in the CYPHER content bundle. [Download this flyer](#) to learn more.

To keep up-to-date on CYPHER content offerings, visit
www.cypherlearning.com/content