

CYPHER Learning  
**BESPOKE  
CONTENT  
SERVICES**





## Tailored training solutions

For organizations seeking a truly unique approach to learning, our bespoke content services offer fully customized solutions built from the ground up on our platform. We collaborate closely with you to design and develop content that addresses your specific needs—whether it's niche industry training, specialized compliance courses, or advanced skill development. Every aspect, from course structure to multimedia elements, is meticulously crafted to deliver a highly personalized and effective learning experience.







# Challenges

Global organizations often face the following training challenges:

## Resource constraints

Limited Learning & Development (L&D) resources struggling to meet the diverse and complex training needs of a large, geographically dispersed workforce.

## Generic content

Standardized, one-size-fits-all training materials don't address the unique needs of the business. It also leads to low learner engagement and poor completion rates.

## Specialized knowledge requirements

Creating effective, role-specific training content requires expertise that may not be available in-house.

## Localization needs

Delivering consistent, high-quality training across multiple countries and languages while ensuring local relevance can be difficult to manage.





## How CYPHER Learning can help

Our bespoke content services provide comprehensive solutions to address these challenges:

### **Custom content development**

We create highly tailored training materials that are specifically designed to meet the unique needs of your organization, whether Admin by role, region, or product line.

### **Expert-led content creation**

Our team of industry experts and instructional designers work closely with you to develop specialized content that aligns with your strategic goals.

### **Enhanced engagement and interactivity**

We design interactive, multimedia-rich training experiences that captivate learners and improve knowledge retention.

### **Global consistency with local adaptation**

We ensure that all training content is created in the local language, maintaining high quality and relevance across all regions.







# Outcome

By partnering with CYPHER Learning for bespoke content services, organizations can achieve:

## **Increased engagement and completion rates**

Personalized and interactive training content leads to higher participation and successful course completion.

## **Optimized resource utilization**

Outsourcing specialized content creation enables internal teams to focus on strategic priorities and value-added activities.

## **Scalable and consistent training**

Delivering high-quality, localized training across multiple regions supports a unified learning experience for the global workforce.

## **Accelerated skills development**

Customized training solutions empower employees to quickly acquire the specific skills needed to drive performance and innovation.





Bespoke content services from CYPHER Learning offer a powerful solution for organizations looking to overcome complex training challenges and deliver impactful learning experiences. By providing tailored, high-quality content, we help you elevate your training programs and empower your workforce to succeed.

## CYPHER Learning service offering portfolio

Implementation

**Bespoke content**

Custom content

Accelerated development

Integration

Migration

