

# CYPHER Learning **CUSTOM CONTENT SERVICES**

Deliver impactful, highly relevant training





## Tailored training solutions

For organizations seeking to deliver impactful, highly relevant training, our custom content services offer adaptable, pre-designed solutions that address your unique learning requirements. Whether it's enhancing your existing modules, creating compliance-focused courses, or developing advanced skill programs, our services ensure your learning content stands out and delivers results.





# Common challenges

Does your organization encounter these content obstacles when building training programs?

## 1. Limited resources

Learning & Development (L&D) teams may struggle with time or budget constraints to create tailored content.

## 2. Engagement gaps

Off-the-shelf courses often lead to low engagement due to their generic approach, which lacks business-specific relevance.

## 3. Specialized needs

Organizations often require nuanced content aligned to specific roles or business strategies, which can be challenging to create in-house.

## 4. Global training complexities

Scaling training for international audiences often demands localization while maintaining quality and brand consistency.





# How CYPHER Learning can help

Custom content services are designed to address these issues with flexible and scalable solutions:

## **Flexible course enhancements**

Adapt existing training modules with updated materials, formats, or multimedia features.

## **Focused content development**

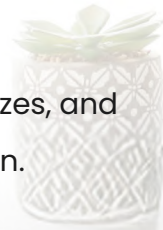
Create custom modules addressing specific organizational needs, such as team roles, compliance, or skill progression.

## **Localization support**

Provide localized content across languages and regions to ensure alignment with cultural and business nuances.

## **Interactive learning**

Enhance courses with interactive elements, quizzes, and multimedia for better engagement and retention.





# Key benefits

Partnering with CYPHER Learning for custom content services delivers measurable advantages:

## 1. Improved engagement

Boost learner participation with courses designed for relevance and interaction.

## 2. Efficient resource utilization

Reduce the burden on internal teams, letting them focus on strategic goals while we handle the content creation.

## 3. Scalable learning

Easily expand training initiatives across regions and roles without compromising quality.

## 4. Accelerated performance

Equip employees with precise, actionable knowledge for faster upskilling and business impact.





# Why choose CYPHER Learning?

Our custom content services empower organizations to create training programs that not only meet but exceed expectations. By delivering dynamic, adaptable solutions, we help you:

- Achieve a competitive edge through smarter training
- Build a cohesive learning ecosystem across all teams and locations
- Maximize the ROI of your L&D initiatives

Let us bring your training vision to life.

## CYPHER Learning service offering portfolio

Implementation

Bespoke content

Migration

Accelerated development

Custom content

Integration and API consulting

Staff transition

