



Cut course creation costs by 80%

Create 80% of your course in minutes –complete with content, skills mapping, gamification, assessments, and reporting.

Save thousands of dollars.

Get more time back to teach and train.

TO DO:

- RESEARCH
- ADD SKILLS ONE-BY-ONE
- DECIDE ON MODULE NAMES
- DECIDE ON CONTENT
- RESEARCH AND ADD LESSON PAGES
- THINK ABOUT QUESTIONS FOR QUIZZES
- ADD A QUIZ FOR EACH MODULE
- ADD A COURSE GAME
- FIND IMAGES
- CREATE MULTIMEDIA MATERIALS
- DEVELOP A RUBRIC
- CONNECT TO A QUESTION BANK
- MAP SKILLS TO COURSE
- CREATE COURSE OUTLINE
- WRITE COURSE DESCRIPTION
- IDENTIFY AND TAG KEYWORDS

Time and costs to create a course

43 hours

Each hour of instructional content takes about 43 hours¹ to create

10 modules

A typical course has 10 modules
3 content sessions,
2 assessments
= 1 hour of content

\$35 per hour

A typical instructional designer in the USA costs around \$35 per hour²

It takes

430 hrs

to create a course

$10 \times 43 = 430 \text{ hours}$

and costs about

\$15K

to create a course

$430 \times \$35 = \$15,000$

Creating courses with

CYPHER AI 360

Includes AI-enabled:

- Content creation
- Skills management mapping
- Assessments
- Graphics
- Voiceover
- Translation and localization in 50+ languages
- AI Crosscheck
- Gamification
- and so much more...

Takes **minutes,** not months

and can cost as little as **\$10 per course**

CYPHER AI 360 saves 80% of the time, saving you \$12,000 per course.

You take care of the 20% that provides the lasting impact.

Bottom line? Massive ROI.

\$12,000 savings, \$10 cost



CYPHER AI 360

References

¹ <https://understooduk.com/how-long-does-it-take-to-create-learning-the-time-intensive-task-of-designing-training>

² <https://www.salary.com/research/salary/alternate/instructional-designer-ii-hourly-wages>